

Historic, Archive Document

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FEB 12 1941

KEITH'S 1941

Berry Book

**From Keith Plant Nursery
Strawberry and
Blueberry
Headquarters**

SAWYER, MICHIGAN



SPECIAL OFFER

That you may see for yourself how wonderful and easily grown our Cultivated Blueberries are, we make you this Special Offer of two sample bushes.

Two
Sample
2-yr.
Blueberry
Bushes
for ONLY **\$1.00**

Postpaid in
Mich., Ill.,
Ind., Wis.,
Ohio, Other
States add
17c.

Berries from these cultivated Blueberries sell for 35c to 60c per quart. Mature bushes bear from 2500 to 3500 quarts per acre per year. One crop will then bring you over \$1500 per acre.

Over $\frac{1}{2}$ inch across. It's fun to grow and pick these big beautiful Blueberries in your garden.



Catskill Strawberry

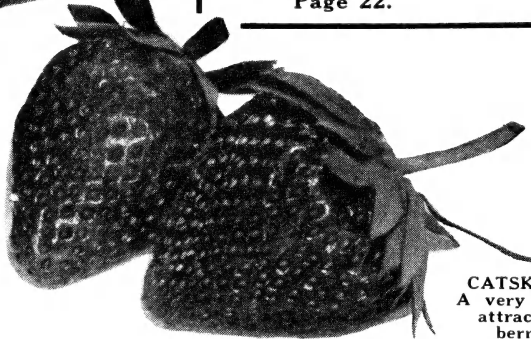
Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.

SPECIAL INTRODUCTORY PRICE

To give you a chance to get acquainted with this new variety we make this special price:

100 Catskill..... **90c**
For Postage See
Page 22.

Catskill (Late)



CATSKILL
A very large
attractive
berry

Big Crops of Big Berries

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction it has certainly made good. It is adapted to a large range of soil and climate like the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

Yields 6,800 Qts. Per Acre

Catskill is becoming the leading late berry in most berry sections. It is very productive, with large berries that hold their size to the end of the season—they don't "run small." In our test plots it has yielded over 6,800 quarts per acre. The berries begin to ripen shortly after the Premier, and continue until the end of the spring berry season. The only berry later than the Catskill listed by us is the Ambrosia.

PRICES ON KEITH'S VITALIZED CATSKILL

Keith's Vitalized Catskill Plants are Guaranteed to be True-to-Name, Disease-Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.

| | | | | |
|-----|-------------|------|--------------|-----------------|
| 25 |\$.40 | 300 |\$ 2.50 | See top of this |
| 50 |60 | 500 | 3.35 | page for spe- |
| 100 | 1.00 | 1000 | 5.90 | cial Introduc- |
| 200 | 1.75 | 2000 | 11.00 | tory Price |

For Our Best Grade No. 1-A Plants See p. 7

{2}

Here are a few of the characteristics which make Catskill famous:

1. Berries very large, firm, attractive.
2. Bring highest prices on markets.
3. Very productive, out-yield others.
4. Plants free from disease (leaf-spot).
5. Vigorous grower.
6. Does well in any garden or field soil.

100-ft. Strawberry Garden Only 1c per Foot

Keith's 100-ft. Strawberry Garden sets one row 100 feet long or four rows 25 ft. long (rows 1 ft. apart).

| | | |
|------------------------|-------------|---------------|
| 25 Catskill, see p. 2 |\$.40 | Special |
| 25 Blakemore, see p. 7 |30 | Offer |
| 25 Dorsett, see p. 6 |35 | |
| 25 Aroma, see p. 7 |40 | \$1.00 |

100 plants.....\$1.45 You save 45c. For PP. see p. 22

2 Gardens (200 plants) ONLY \$1.90

You may substitute 25 Kanner King (p. 24), or 25 Super-Mastodon (p. 10) in place of any one of the above 4 varieties for an additional 40c. The Garden will then cost you only \$1.40.

Keith's 1/4 A. Strawberry Offer

| | | |
|--------------|-------------|---------|
| 500 Premier |\$3.15 | |
| 500 Dunlap | 2.65 | Special |
| 500 Catskill | 3.35 | Offer |
| 500 Dorsett | 2.90 | ONLY |

\$10.00

2000 plants

No Discount. Postage-Exp. P. 22

A Home Strawberry Bed Pays Big Dividends

**Fresh, Sweet, Juicy, Red Strawberries Every Day
for Your Table, and Lots of Them**

WHY pay 25c to 35c a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space, and cost it will take to have plenty sweet, ripe luscious berries you want. Just think, the berries will cost less than 1c per quart.

What 100 Plants Will Do

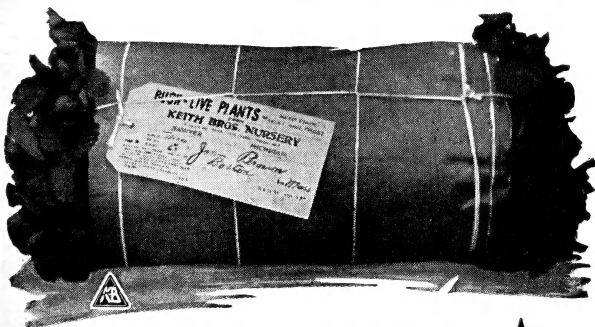
100 of Keith's strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh strawberries you can possibly use. (See bottom of page.) This is what 100 Keith's strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

SPECIAL OFFER

See bottom of page for our Special Strawberry Beds—25 ft. long by 4 ft. wide. Four good varieties, one row each.

Keith's New Way

Grow 4 times More Strawberries



Here's Your 100 Plants

These 100 plants are all ready for your garden, a 25-ft. strawberry bed, a possible 100 qts. of sweet, luscious berries. All for \$1.25. (See offer below.)

KEITH'S MOST POPULAR STRAWBERRY GARDEN

(Read the above description)

| | | |
|---------------------------|-----|---------------|
| 25 Premier, see p. 5.... | .35 | \$1.25 |
| 25 Dorsett, see p. 6.... | .35 | |
| 25 Fairfax, see p. 6.... | .35 | |
| 25 Catskill, see p. 2.... | .40 | |

100 Plants.....\$1.45 For postage see p. 22

Two of these gardens for ONLY \$1.95. You may substitute 25 Super Mastodon (page 9) in place of any one of the above four varieties for an additional 40c. The garden will then cost you ONLY \$1.65.

A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plots. Why use more space? Keith's New Way of growing strawberries requires only one-third the space required by old way and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 ft. long will take just 100 plants, 25 to the row. The bed will be 4 ft. wide and 25 ft. long.

Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

Here's one of Keith's New-Way Gardens for You.

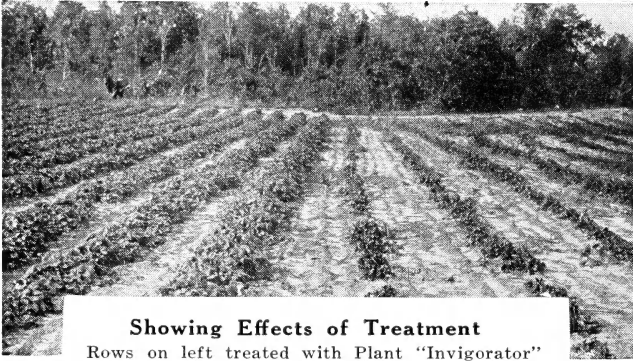
This New-Way Strawberry Garden will sure meet your family berry needs. It consists of 100 plants in four leading varieties (see Offer below). Will take a plot of ground only 25 ft. long by 4 ft. wide. Plants are set 12 in. apart in 4 rows spaced 12 in. apart, 25 plants per row. Surround the bed with 4 in. boards set on edge to make a frame to hold mulch of straw, etc. Saves moisture, keeps down weeds, improves appearance.

This New-Way can be followed out on larger scale by making the bed longer or by making more beds with a path one foot wide in between each.



One of Keith's Popular Strawberry Beds only \$1.25. This Strawberry Bed requires only 100 plants and a small space four feet wide and twenty-five feet long. Bears enough for average family.

NOTICE—Makes Plants Grow Quick



Showing Effects of Treatment

Rows on left treated with Plant "Invigorator" before and after planting. Note their vigorous growth compared with untreated plants on right. You can see the effect of Keith's Plant "Invigorator." Treat plants with it before and after setting (see instructions at right) and watch them grow.

Use Keith's Plant "Invigorator" on Other Plants

It's very helpful in growing all plants. ROSES, FLOWERS, VEGETABLES. It's the most effective and economical, ready-available plant food you can buy.

KEITH'S PLANT "INVIGORATOR" CONSISTS OF highly concentrated plant foods readily available for all plants. Gives immediate effects. Plants take it up immediately, resulting in vigorous sturdy growths. Easily applied by dissolving and WATERING PLANTS WITH IT.

PRICES

| | | |
|--------------------------------|-----------------|-----------------|
| To treat 25 plants and water | 100 set plants | \$.15 postpaid |
| To treat 100 plants and water | 400 set plants | .25 postpaid |
| To treat 500 plants and water | 2000 set plants | 1.00 postpaid |
| To treat 1000 plants and water | 4000 set plants | 1.85 postpaid |

Keith's New Plant "Invigorator" Start Your Plants Right Keith's New Way

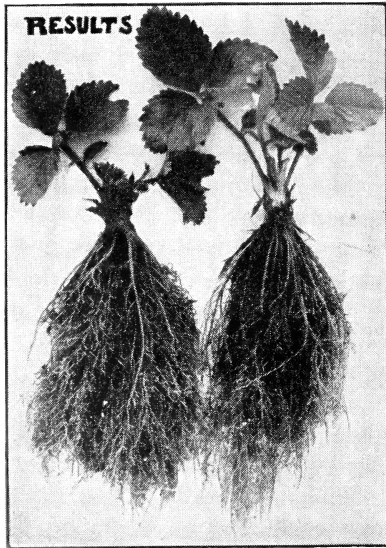
We are offering our customers this year our Plant "Invigorator." It sure gives wonderful results. Plants treated with it before setting start much quicker and are more thrifty and vigorous thereafter. This is especially so when the soil alongside the row is treated after planting.

How to Use Our Plant "Invigorator"

Soak the roots ONLY for one-half hour just preceding setting in water to which has been added the Soil "Invigorator." Then set them out, but first switch the wet roots (bunch of plants at a time) in moist loose soil until they are covered with fine soil like paint in a paint brush. Then set them as directed below.

Treatment After Planting

After planting, make a 3 inch trench along each side of row 2 inches from base of plants and pour in the water containing the Plant "Invigorator" in which you soaked the roots, using about one gallon per 25 plants. After the water has thoroughly soaked in the soil, refill the trench with loose, moist soil. Repeat the process in about three weeks, making the trench about 3 inches away from the plants.



Set Keith's Vitalized Plants for
Greatest Profits

Keith's Plants are "Vitalized"

By "Vitalized" we do not mean just fertilized and the like, but a whole chain of operations which insure the highest production by the plants. Special soil, cultural methods, fertilizers, digging, handling, all enter into our methods which result in our "VITALIZED" plants.

Set Keith's "Vitalized" Plants Because—

It won't take any more of your time and money to prepare your soil, set out and care for Keith's dependable, Vitalized plants than it will plants grown the old way. Why take the risk? Set only plants that will respond to your care. That's the kind Keith grow in their special plant soil.

Set Keith's "Vitalized" Plants Because—

No hanging around half the summer waiting for Keith's plants to get started. They get busy QUICK. They have the "pep" in them to do it. They are the most reliable grown and by far the CHEAPEST in the long run, for it's just as I've said. "IT TAKES JUST AS MUCH TIME AND EXPENSE TO SET INFERIOR PLANTS, AS IT DOES KEITH'S DEPENDABLE PLANTS."

Set Keith's "Vitalized" Plants Because—

Your plant cost is the smallest cost item in the whole strawberry growing game. Don't make the common mistake of trying to save on their cost and sacrifice the quality, vigor, and profits there are in Keith's vigorous, productive plants. And remember this, "CHEAP PLANTS ARE A POOR BUY AT ANY PRICE."

Set Keith's "Vitalized" Plants Because—

They are not dug along the sides of fruiting rows, they are grown for planting and thus are full of "pep" that makes them grow and produce other plants like them for you. Others make big profits from them, and I know you can,

300 Plants Brought \$56.00

Dear Sirs:—I set 300 of your berry plants and sold over \$56 in berries. We had plenty for ourselves besides.

J. Quimlich, Ohio.

1,000 Plants Bring \$600

Gentlemen:—Your berry plants are a wonder. From the 1000 plants we sold over 2000 quarts at 25c and 35c per quart.

H. D. Aschman, Pa.

Mr. Bunnell near Detroit, Mich.

"Sold over \$1,000 in berries from an acre of Keith's Plants."

KEITH'S SPRING Strawberries

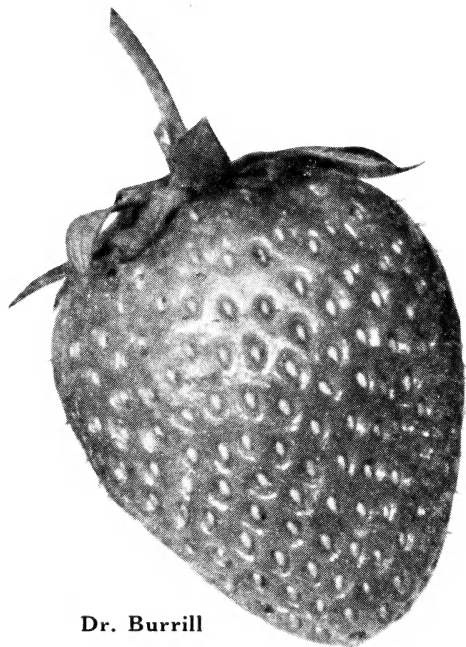
Strawberries Our Specialty

When They Fruit

Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season.

Keith Offers Only the Best

Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. Please write us if you want to know about varieties we don't list.



Dr. Burrill

Dr. Burrill (Early)

Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, an ideal variety for beginners. Plant habits and berries resemble Senator Dunlap very much. Some are of the opinion that they are identical. We offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.

PRICES: 25 plants for 30c; 50 for 50c; 100 for 85c; 200 for \$1.35; 300 for \$1.85; 500 for \$2.65; 1000 for \$4.50.
(Parcel Post, Page 22.)



PREMIER
Keith's Vital-
ized Premier
plants will yield
8,000 to 12,000
qts per A. for
you.

Premier Our Earliest Berry Withstands Frosts

Fruit men and leading Horticulturists now admit Premier to be the best early strawberries. Berries are large, firm, bright red, a rich flavor, red to the core.

A very heavy fruiter. Berries don't run small toward end of season. It's a worthy early strawberry. Brings the highest price in any market.

Premier is planted most exclusively in this great berry section as an extra early variety. It withstands frost better than other varieties. We recommend it most highly and will guarantee our Premier plants to be genuine, to grow and satisfy.

Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ qts. of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

Prices on Keith's Vitalized Premier

| | |
|------------|--------|
| 25 | \$.35 |
| 50 | .55 |
| 100 | .90 |
| 200 | 1.85 |
| 300 | 2.35 |
| 1000 | 5.75 |
| 2000 | 10.00 |

For Our Best
Grade No. 1-A
plants see Page 7

Gibson (Mid-Season)

A very hardy, vigorous variety which will do well in any garden soil. It is an old dependable, producing as much as 7,260 quarts per acre per day. It is fully as dependable as the Dunlap. Berries are medium dark red, very firm. They can or ship well. Gibson is a good variety to set with other varieties for it is a strong variety for fertilizing the blooms of another. It also has as high as four fruit stems to the plant—big yields.

PRICES 25 plants for 40c; 50 for 60c; 100 for \$1.00; 200 for \$1.80; 300 for \$2.40; 500 for \$3.00; 1000 for \$5.50.
(Parcel Post, Page 22.)

DORSETT (Early)

This NEW berry has been out long enough to establish its worthiness. Those who have grown it find it the most beautiful berry they have ever seen or tested. It really is a fine berry. I know you will like it. It fruits a lot of lovely berries with a wonderful perfumed flavor and a color that can't be beat. One bite into a Dorsett berry will sell your whole crop. It's a winner.

COMPARED WITH PREMIER

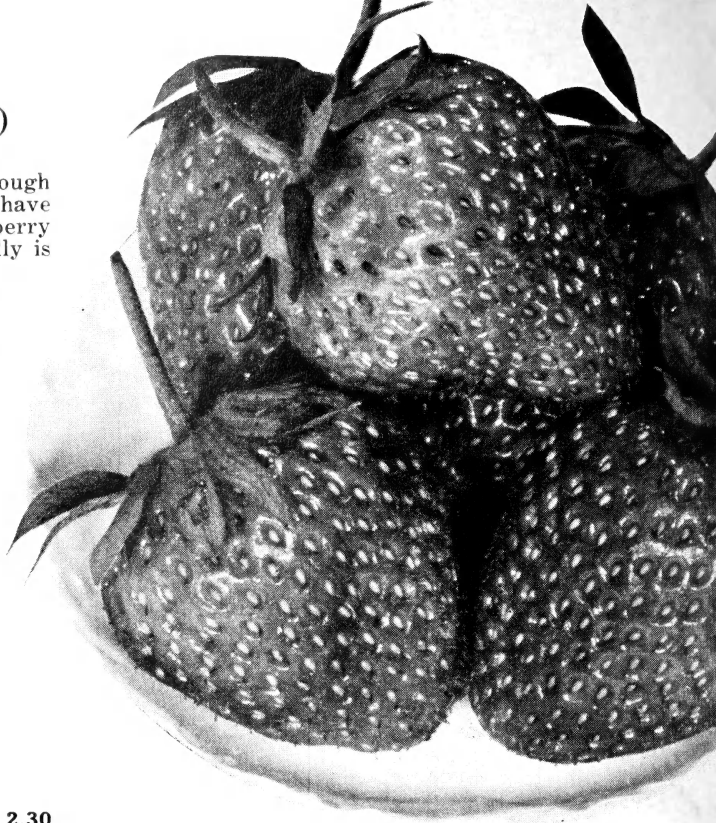
1. It's free from disease
2. Ripens a little earlier
3. Berries are more attractive bright red
4. In most cases as productive
5. Berries very firm, ships well
6. Wonderful flavor
7. Cannot be beat for canning
8. Brings top prices anywhere sold

When you set Keith's Vitalized Dorsett plants you will have berries to show the whole neighborhood and write to the papers about—you will take the "GUESS WORK" out of berry growing.

PRICES:

| | | | |
|---------------|------|----------------|-------|
| 25 for.....\$ | .35 | 300 for.....\$ | 2.30 |
| 50 for..... | .60 | 500 for..... | 2.90 |
| 100 for..... | .95 | 1000 for..... | 5.50 |
| 200 for..... | 1.70 | 2000 for..... | 10.00 |

For Keith's Best Grade No. 1-A Plants See P. 7



Dorsett. The Berry with a Winning Flavor

FAIRFAX (Medium Early)

Early with Long Fruiting Season

Fairfax is a Government cross between Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world. Darker red than Dorsett. Many think it's a better berry for home use.

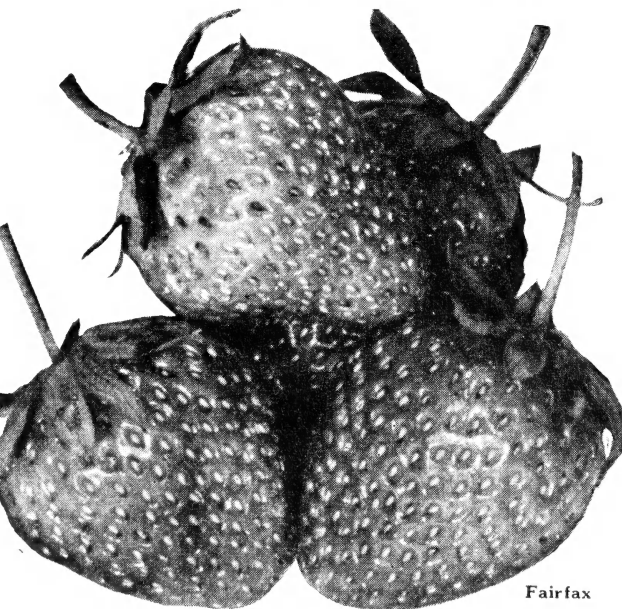
These Are What Make Fairfax A Leader

1. A sweet, perfumed flavor, unlike any other berry.
2. Large, attractive, uniform berries of beautiful red.
3. Early, but long fruiting season.
4. Hardy, healthy, practically disease free plants.
5. Always makes a good number of plants.
6. Berries firm, solid, and medium to large.

PRICES:

| | | | |
|---------------|------|----------------|-------|
| 25 for.....\$ | .40 | 300 for.....\$ | 2.50 |
| 50 for..... | .70 | 500 for..... | 3.40 |
| 100 for..... | 1.00 | 1000 for..... | 6.00 |
| 200 for..... | 1.75 | 2000 for..... | 10.75 |

For Keith's Best Grade No. 1-A Plants See P. 7



Fairfax

LOOK! → DORSETT and FAIRFAX at Bargain Prices

Why This year we have a block of mixed Dorsett and Fairfax plants. Rather than go to the expense and great waste of "weeding out" one or the other of these two good varieties we are offering them to you at a great saving. We consulted the State Nursery Inspector and are allowed to list and offer those plants as "Dorsett and Fairfax Mixed." They are in every way first class No. 1 plants and if you are wanting two dandy varieties for your home use or for market, here's your chance, and you get them at a great saving. You should order early for this block of plants will not last long at these Bargain Prices. We cannot offer them in less than 100 lots, and cannot label them as either variety, so please in making out your order list them as "Dorsett and Fairfax Mixed." 100 plants 85c; 200—\$1.50; 300—\$1.80; 500—\$2.70; 1000—\$4.50 (600 or more at 1000 rates).

As low as

45^c

per 100 in lots of 600 or more.

BLAKEMORE (Early to Mid-Season)

Productive, Firm, One of the Best Shippers

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (leading northern) and Missionary (leading southern berry). No guess work about Blakemore, breeding counts, Blakemore shows it.

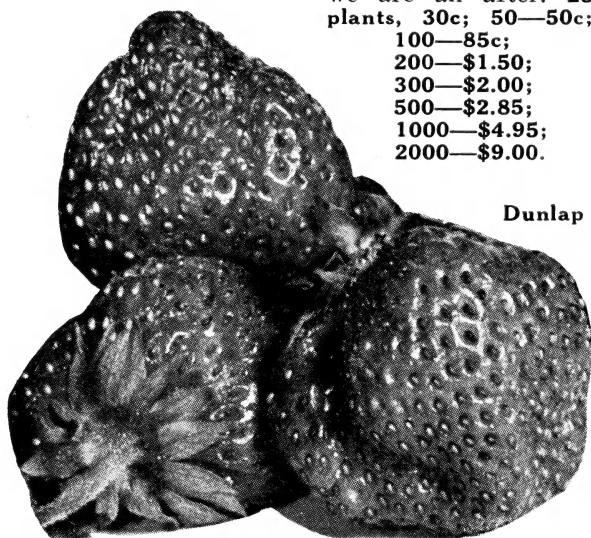
Blakemore Berries Are Leaders

1. Big yielder of large early berries.
2. Berries attractive bright red.
3. Firm flesh, tough skin, makes good shipper.
4. Remain on vines longer and do not get soft.
5. Berries medium to large.
6. Fine for canning, preserves.
7. Plants hardy, vigorous.
8. Does well in the heavier soils.

Keith's Vitalized Blakemore plants are grown from yellow-free plants. Our customers are setting more Blakemore plants each year. They find Blakemore a paying variety, especially in the heavier soils.

PRICES: Keith's Selected Vitalized Blakemore plants cost you no more than the common run of Blakemore plants. A big saving for you when profits are desired, and that is what

we are all after. 25 plants, 30c; 50—50c; 100—85c; 200—\$1.50; 300—\$2.00; 500—\$2.85; 1000—\$4.95; 2000—\$9.00.



Dunlap

DUNLAP PRICES

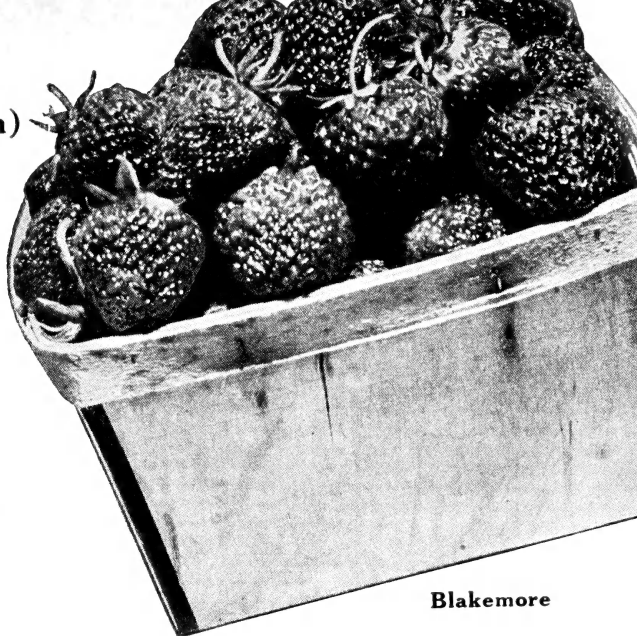
PRICES: 25 for 30c; 50, 50c; 100, 85c; 200, \$1.35; 300, \$1.85; 500, \$2.65; 1000, \$4.50. (Parcel Post Rates on Page 22)

Keith's Selected Plants, Grade No. 1-A

This Grade includes those plants that grew in the more open parts of the strawberry row, thus giving them more open space to develop with larger crowns and root-systems than the average run of plants in the rows. They are larger and more productive. Those wishing these selected plants can get them at very little extra cost. They should get their orders in early for we always sell out of this grade before the end of the season. See PRICES in Strawberry Price List on this page.

Varieties

| Varieties | 25 | 50 | 100 | 200 | 300 | 500 | 1000 |
|------------------------------------------------------|------------------------------------------------------------------------|-------|--------|--------|---------|---------|---------|
| Ambrosia (New) | \$.50 | \$.80 | \$1.45 | \$2.50 | \$ 3.25 | \$ 4.00 | \$ 7.00 |
| Aroma | .40 | .60 | .95 | 1.65 | 2.25 | 3.25 | 5.85 |
| Blakemore | .30 | .50 | .85 | 1.50 | 2.00 | 2.85 | 4.95 |
| Catskill No. 1 Grade | .40 | .60 | 1.00 | 1.75 | 2.50 | 3.35 | 5.90 |
| Catskill No. 1-A Grade | .55 | .85 | 1.40 | 2.35 | 3.20 | 4.25 | 7.35 |
| Dorsett No. 1 Grade | .35 | .60 | .95 | 1.70 | 2.30 | 2.90 | 5.50 |
| Dorsett No. 1-A Grade | .50 | .85 | 1.30 | 2.30 | 3.00 | 3.80 | 6.95 |
| Dr. Burrill | .30 | .50 | .85 | 1.35 | 1.85 | 2.65 | 4.50 |
| Fairfax No. 1 | .40 | .70 | 1.00 | 1.75 | 2.50 | 3.40 | 6.00 |
| Fairfax No. 1-A | .55 | .90 | 1.40 | 2.35 | 3.20 | 4.30 | 7.40 |
| Grand Champion (New) | .50 | .80 | 1.35 | 1.90 | 2.70 | 3.65 | 6.75 |
| Gibson | .40 | .60 | 1.00 | 1.80 | 2.40 | 3.00 | 5.50 |
| Joan (New) | .75 | 1.25 | 1.75 | | | | |
| Kanner King No. 1 | 1.00 | 1.50 | 2.00 | 3.75 | 4.50 | 5.75 | 10.50 |
| Kanner King No. 1-A | 1.25 | 1.75 | 2.40 | 4.40 | 5.35 | 7.00 | 12.00 |
| Premier No. 1 | .35 | .55 | .90 | 1.85 | 2.35 | 3.15 | 5.75 |
| Premier No. 1-A | .50 | .80 | 1.30 | 2.40 | 3.00 | 4.00 | 7.00 |
| Senator Dunlap | .30 | .50 | .85 | 1.35 | 1.85 | 2.65 | 4.50 |
| Uncle Cap (New) | .75 | 1.25 | 1.75 | | | | |
| Everbearing: | | | | | | | |
| Gem No. 1 | .70 | 1.10 | 1.45 | 2.90 | 3.50 | 4.25 | 8.00 |
| Gem No. 1-A | .85 | 1.35 | 1.85 | 3.50 | 4.25 | 5.00 | 9.40 |
| Super-Mastodon No. 1 | .85 | 1.35 | 1.85 | 3.50 | 4.25 | 5.00 | 9.50 |
| Super-Mastodon No. 1-A | 1.00 | 1.60 | 2.25 | 4.40 | 4.95 | 5.90 | 10.90 |
| Wayzata No. 1 | 1.85 | 3.00 | 4.25 | 8.00 | 12.00 | 15.00 | 29.50 |
| Wayzata Division plants | 1.25 | 2.25 | 3.50 | 6.50 | | | |
| Wayzata Clumps | 6 for 90c; 12 for \$1.25; 25 for \$2.50; 50 for \$4.00; 100 for \$7.00 | | | | | | |
| Mixed Varieties of Strawberry Plants All No. 1 Stock | .75 | 1.25 | 1.75 | 2.35 | 4.00 | | |



Blakemore

DUNLAP (Early)

The Nation's Best Known Berry

Dunlap is the best known variety in the United States. It makes good wherever planted, producing large crops of good-sized berries. Look at these Dunlap berries in picture at the right—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Why Set Keith's Dunlap

1. DOES well in any garden soil, reliable for beginners—the everybody's berry everywhere.
2. PERFECTLY HARDY in Northern and Western States. Grows well in heavy soils.
3. YIELDS large crops of uniform berries.
4. MAKES a good wide picking row of Healthy, productive plants.
5. BERRIES firm, sweet, dark red, ideal for home uses or market. Fine for table uses or for canning.
6. PLANTS not so subject to the common strawberry diseases.

STRAWBERRY PRICE LIST

KEITH'S NEW Strawberries

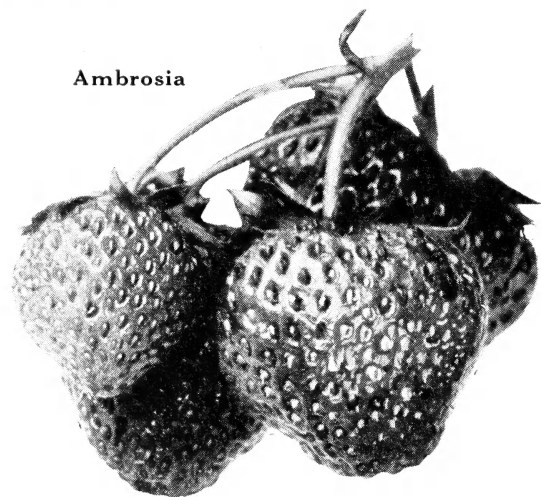
These newer varieties of strawberries are worthy of trial in your garden or field and we recommend them to our friends and customers. Three of them are of our own introduction, Uncle Cap, Kanner King, and Joan. The first two we developed here in our plant-breeding beds where we test out many varieties of our own origin, as well as those from the U. S. Government and different Expt. Stations. The other variety, Joan, came to us direct from northern France. The other two varieties, Grand Champion and Ambrosia, did not originate with us.

Uncle Cap (Mid-Season) Here's another of Keith's strawberries. It was the biggest, sweetest, and most suitable SHORTCAKE berry out of 5,000 seedling strawberries. The berries are large, very sweet, medium bright red. They require scarcely any sugar. Price 25 plants for 75c; 50 for \$1.25; 100 for \$1.75.

Kanner King Kanner King is the result of a constant and careful selection among 5,000 seedling strawberries in our plant breeding grounds over a period of several years. You will find Kanner King more fully described on page 24 and in inclosed colored folder.

Joan (Late) This berry came to us direct from northern France. We heard tourists tell of the beautiful big berries they saw in France and Belgium, so we asked our Bureau of Plant Industry at Washington, D.C., to get us one of the best varieties grown in that country and they sent us this variety, Joan. The berries are delicious, sweet, large, bright red. Blooms are not perfect, some other variety should be planted with it to fertilize its blooms. We suggest Uncle Cap. Any of our varieties are O.K. Price same as Uncle Cap.

Ambrosia



Ambrosia (Extra Late) A worthy Extra Late variety, extending its fruiting season long after other varieties stop fruiting. Being so late it often escapes spring frosts. The berries are an attractive strawberry red, medium to extra large, and with good strawberry flavor. It takes only 24 to 36 Ambrosia berries to fill a quart box. Prices, Page 7.



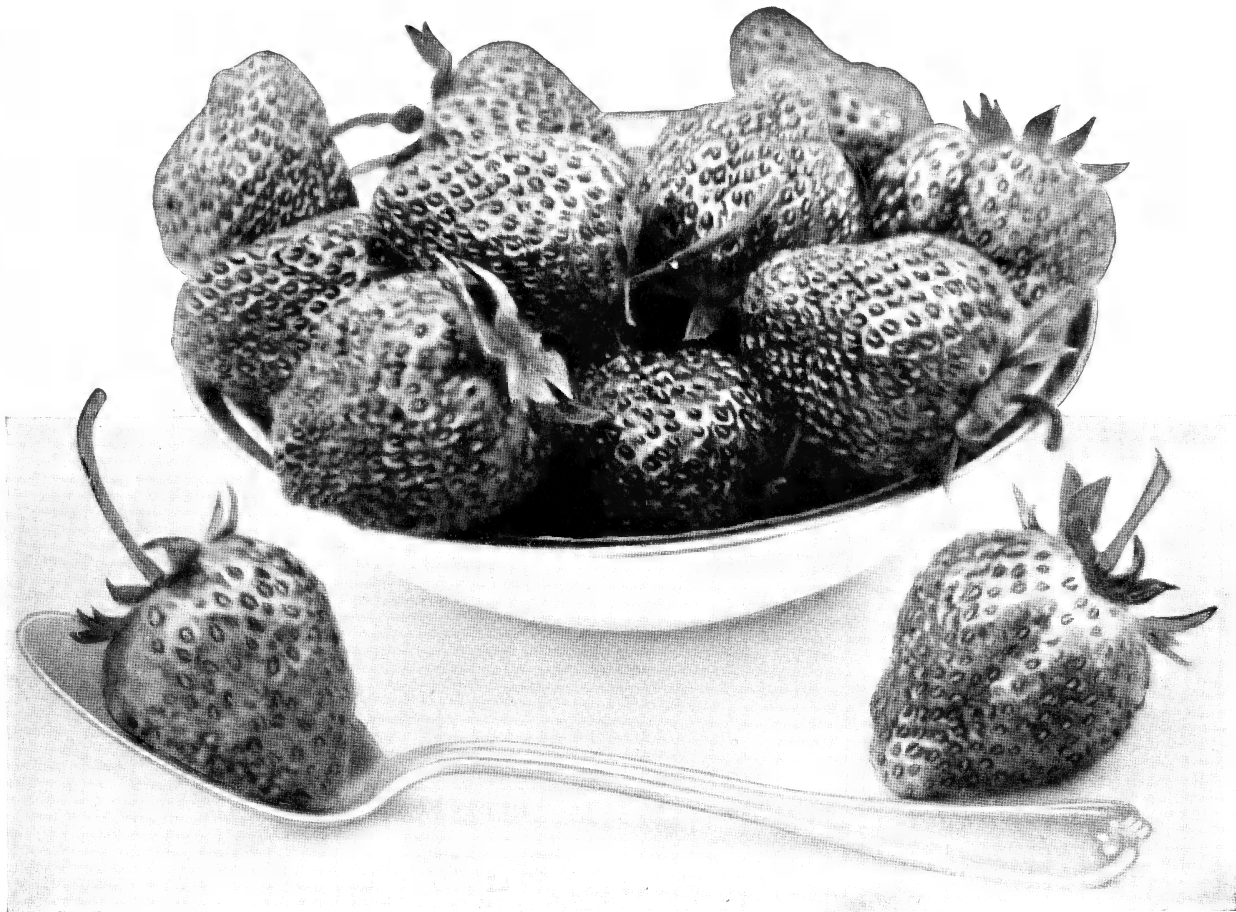
Uncle Cap

Aroma (Late) We offer this well-known late strawberry this year as it fills a definite place in late strawberries. The berries are large, round, glossy deep red, firm flesh with a tough skin, flavor sweet to sub acid. We recommend Aroma for garden or field culture. Prices, page 7.

Grand Champion (Mid-season to Late) We offer this new variety in a larger way this year as heretofore we have never had enough plants to supply. It has a long fruiting season, commencing with the Premier and lasting to the end of the season. Rather unusual. The yields are large, the berries are large to very large, bright red with a sweet rich strawberry flavor. It's an attractive fancy berry. Plants are hardy good thrifty growers always making a good wide fruiting row. It's fast coming to the front and we trust our friends and customers will get their start with Grand Champion at this time. Prices page 7.

Grand Champion





World's Famous Everbearer ^{Keith's Super} Mastodon

12 REASONS WHY

Keith's Super-Mastodon Plants Win.
You can't beat them.

1. Brings you cash 60 to 90 days after planting.
2. Bears well in Garden or Field culture.
3. Grows and bears big crops in garden soil.
4. Berries largest of any known Everbearer.
5. Bears 3 crops instead of one—Fall, next Spr. and Fall.
6. Berries uniform and large.
7. Berries sweet, highly flavored, not soft.
8. Berries can't be beat for dessert, preserves, etc.
9. Produces big, sweet berries from July to Nov. Only cold freezing weather stops them.
10. Bears well in Spring at usual strawberry time.
11. Plants are hardy, healthy—don't winterkill.
12. Produce many young plants—makes wide row.

Prices of Keith's Super-Mastodon Plants

25 for 85c; 50 for \$1.35; 100 for \$1.85; 200 for \$3.50; 500 for \$5.00; 1000 for \$9.50.
(Other prices p. 7)

SPECIAL OFFER

To enable you to see how Keith's Super - Mastodon bear, we make this Offer.
100 plants for \$1³⁵
Postage p. 22



Keith's Super-Mastodon plants are heavy producers and they bear from mid-summer 'til freezing weather.

Make Quick Money with Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices. Here's what they can do for you:

\$60 from a bed 33x35—M. Marshall (Mich.).
350 qts. from 300 plants—P. R. Amber (Calif.).
\$213 from 1/10 Acre—J. Barlow (Mich.).
\$380 from 1/4 Acre—Mr. Parrish (Mich.).
300 plants supply family of 8—M. Kurtz (Ohio).
576 qts. per Acre per day (\$216)—Keith's record.
\$20 from small bed (200 plants)—W. Jones (Pa.).
Berries in 90 days after planting—W. White (Ill.).
Started to bear in July—Mrs. J. Smith (Ohio)

Keith's Super-Mastodon plants will also bear a big crop following spring, making two crops per year.

WAYZATA

New Everbearer With A Wonderful Flavor Superior To All

Space prevents giving you all the favorable features of this New Everbearer. Its excellent sweet pleasing flavor; its brilliant attractive glossy red color; its uniform size, shape and color, and its firmness makes "Wayzata" a variety that everyone should at least "try out." It begins to fruit its first crop, like the Mastodon (see p. 9) in 60 to 90 days after planting and continues until cold freezing weather. It will also fruit the following spring at the usual strawberry time but its 2nd summer crop is not always profitable. We have not had as large yields in berries or plants as with the Mastodon. Price: 25 plants \$1.85; 50 for \$3.00; 100 for \$4.25. Price List Page 7.

KEITH'S GEM A Profitable Everbearer

Keith's "Vitalized" Gem Plants Bear Until Snow Falls

HERE ARE SOME OF GEM'S LEADING CHARACTERISTICS

1. Berries above average in size and are very uniform.
2. Berries very firm; bright glossy red. Stands shipping and handling well.
3. Rich strawberry flavor.
4. Many young plants under conditions where other varieties fail.
5. Plants hardy thrifty growers. A good variety for Home Gardens or Field plantings.
6. Red clear through and all over. No green ends or undersides.
7. Begin bearing in August and keep it up until the snow falls.
8. Berries very firm—stand handling and shipping well. Don't get soft like other berries.

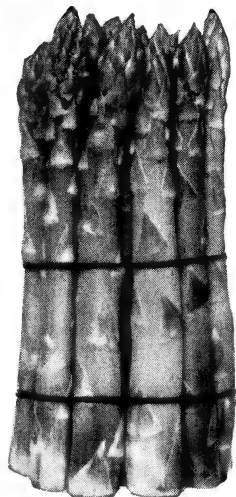
Prices Page 7.



WAYZATA

Begin Picking in August

When you set Keith's Gem plants you begin picking big glossy berries in early August, in 60 days.



Asparagus
Mary Washington

ASPARAGUS—\$1000 per Acre

Grow Asparagus and harvest as much as \$1,000 per A. It's an early spring cash crop, bringing money in early spring. One planting lasts a lifetime. We list the Mary Washington, a thrifty, quick grower with long, heavy, tender stalks. An excellent variety for home or field uses. Prices on this page.

SPECIAL OFFER

WHY NOT START A BED of Asparagus and Rhubarb this year? Our offer—a money-saver. Set roots 16 in. apart.

10 Mary Wash. Asparagus and 1 Victoria Rhubarb

Special Offer 89c Note: 2 Offers (Postpaid) \$1.50

We suggest 2 Offers for average family

RHUBARB

Everybody likes rhubarb sauce and Pies and the Rhubarb is so easily grown. It takes the place of fruit on the family table at a time when fruit is costly. The Victoria variety we

are offering this season has real red stalks, the kind that make those attractive pies and sauce. We have clump plants for you this year,—will supply cutting stalks second year. Each—20c; 3 for 40c; 10 for \$1.00. Prices on this page.

| Asparagus: | | 12 | 25 | 50 | 100 | 200 | 500 | 1000 |
|-------------------------------|-----|-------|-------|-------|--------|--------|--------|--------|
| Mary Washington 1-yr. No. 1.. | .20 | \$.40 | \$.60 | \$.80 | \$1.10 | \$1.85 | \$3.50 | \$6.00 |
| Mary Washington 2-yr. No. 1.. | .30 | .55 | .75 | 1.00 | 1.60 | 2.25 | 5.50 | 9.90 |
| Clumps | .40 | 1.00 | 1.75 | 2.75 | 4.75 | | | |

Rhubarb:

| | | | | | | | | |
|---------------------------|-----|------|------|------|------|------|-------|-------|
| Victoria 1-yr. No. 1..... | .25 | .60 | 1.00 | 1.75 | 3.00 | 7.00 | 12.00 | 22.00 |
| 2-yr. Clumps..... | .40 | 1.00 | 1.50 | 2.25 | 4.50 | | | |



Victoria Rhubarb

Boysenberry

Largest of the Cane Fruits. Berries
2½ In.

**Long, Big as Your Thumb,
Very Sweet**

Boysenberry is a new creation involving crosses between the Raspberry, Blackberry and Loganberry. It is as easily grown as the Dewberry or Blackberry but more productive because the berries are so large. Many of the berries are 2 to 2½ in. long—large as your thumb. It takes only 50 to 60 to fill a qt.

Becoming Very Popular

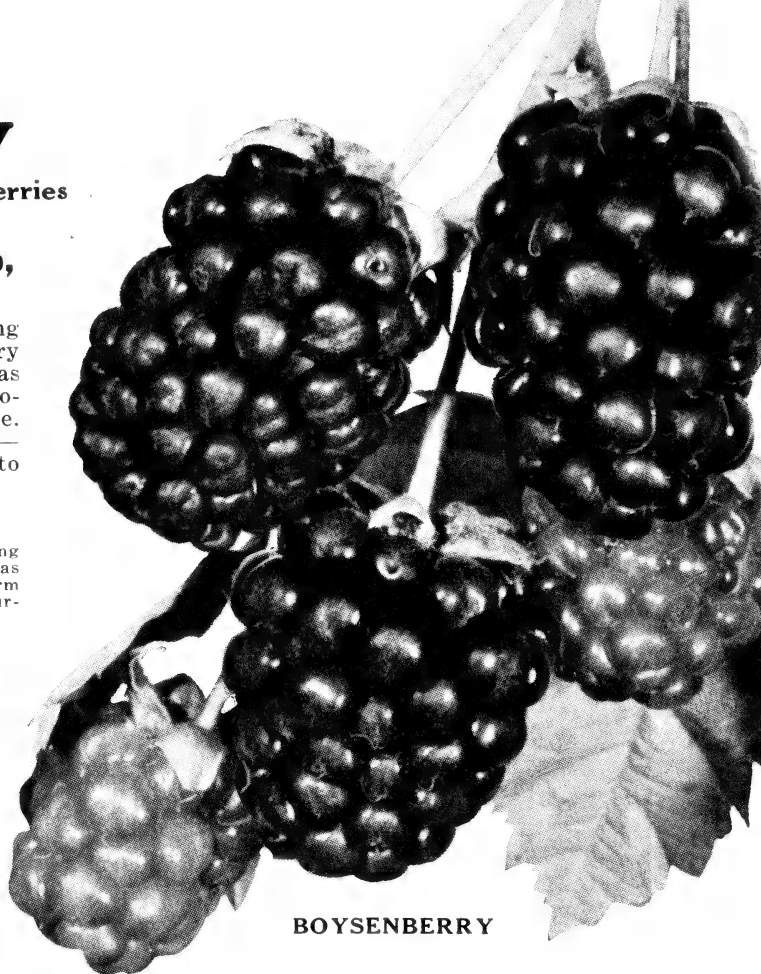
This new addition to the berry family is becoming very popular. It, with the cultivated Blueberry, has reserved a lot more publicity in home and farm papers since it was introduced. You will be surprised at the size and beauty of the berry.

The Berries

are very large with a very pleasing flavor resembling a mixture of its three parents, Raspberry, Loganberry, Blackberry. They are very juicy, making the finest Jam and Jelly. They are very delicious for fresh table use, wonderful for Pies, and when canned the rich wine-red juice and the berries make an attractive can. They are really beautiful. These characteristics make Boysenberry very popular and in much demand.

PRICE

1-yr., No. 1 Plants 3 for 50c; 6 for 90c; 12, \$1.25; 25, \$1.65; 50, \$3.00; 100, \$4.95; 200, \$8.50; 500, \$17.00; 1000, \$32.00.



BOYSENBERRY

Keith's Giant Cultivated Blueberry

Easy to Grow

These new domesticated (tamed) Blueberries can be easily grown in your garden, backyard, or on your lawn.

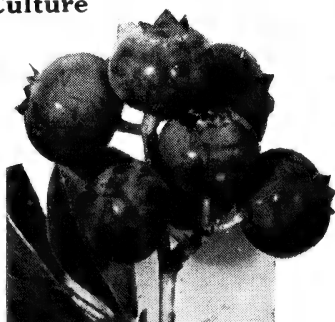
You will be happily surprised by the size, color, flavor, large yields of big berries, and how easily these cultivated Blueberries can be grown. Just think of picking quarts of big (and I mean BIG) Blueberries grown right in your own garden or back yard. You will not have to trudge through snaky marshes for days to get your blueberries. And weren't the marsh blueberries small and hard to get? Now you can grow your own. They will be 5 times as big. Think of blueberries as large as cherries.

How To Grow These Blueberries

The only thing out of the ordinary in growing the Cultivated Blueberry is the soil preparation. They will grow anywhere. Since they require a loose, moist acid soil, mix at least half with your soil peat, leafmold, marsh soil, or better yet, the Acid Peat-Humus we can supply (see page 20). Pack well in a hole 16 in. square, 12 in. deep, setting plant in middle with all the peat and soil on the roots that come with it. Water thoroughly and don't let soil dry out. Mulch surface 3 in. deep with sawdust, lawn clipping, etc. The 16x16 in. hole should serve for 4 years before enlargement for root expansion is necessary. Any soil can be made suitable but the loams are considered best. Write us if there are any questions.

For Commercial Culture

Select a fertile acid soil, such as you'd find in a drained Blueberry (Huckleberry) marsh. It must have ample water. Wild Blueberries (Huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. Low meadow lands are often suitable. Set plants 5 x 8 ft. (about 1000 per A.). Write us for further information. We will be glad to help you.



BLUEBERRY BUSH IN FRUIT

Note loaded Clusters of Large Berries. Many 1-2 inches and over in size (see picture left). Three to six bushes will supply you with blueberries all season and you'd have some to sell to stores.



Keith's Cultivated Blueberries

GREATEST DEVELOPMENT IN FRUITS IN YEARS

NOW YOU CAN GROW YOUR OWN BLUEBERRIES



RUBEL
(Actual Size)

RUBEL: An early to late-season variety, has a very long fruiting season, beginning the forepart of July and lasting for 6 weeks. Bushes are hardy and healthy, and will bear more quarts of berries per bush than other varieties year in and year out. Upright in growth (5 to 6 ft.) and open growth. Fruits every year. Berries uniform in size, holding their large size until the end of the season better than most Blueberries. They are sweet with a very rich flavor. One of the best for pies or canning, and you can always depend on Rubel for bearing a lot of dandy berries.



These Blueberry bushes have been planted eight years. Note their size. Many of the bushes yielded this summer 7 quarts per bush. At this rate your yield per acre would be 7,000 quarts. It takes at least 1000 plants to set an acre. More profitable than Apples, Peaches or other Tree Fruits.

TOOK YEARS

After years of careful selection from among the wild blueberries (often called huckleberries) the Government plant breeders have developed this Giant Sweet Blueberry. It is much like its wild relative but ever-so-much larger, sweeter, better flavored, and much more attractive and beautiful.

SELF-FERTILIZED

Keith's Cultivated blueberry varieties don't have to be interplanted to make bear. They are all self-fertile. One bush will bear if grown by itself, but we recommend setting these 3 varieties so you will have berries longer and three different kinds.

SPECIAL OFFER

To introduce our three new Giant Blueberries in your neighborhood through you, we make you this special allowance on their cost. One sample 2-yr. bush in each variety, all 3 for **ONLY**

\$1.25

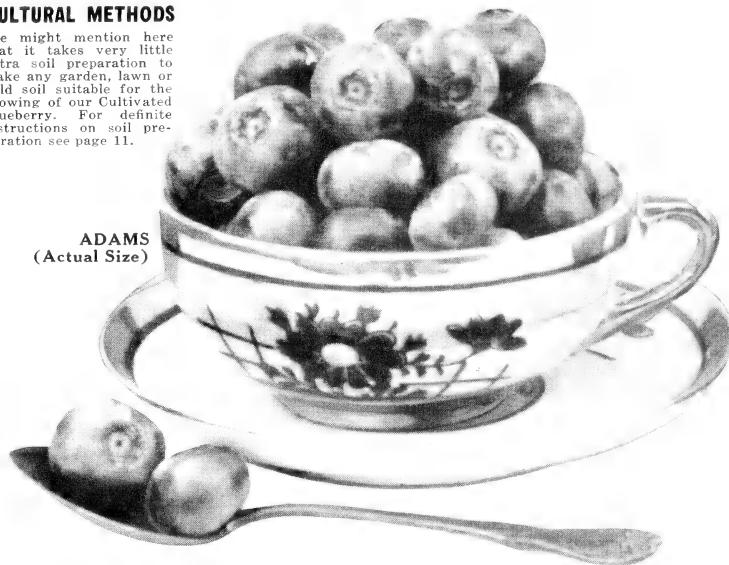
FREE

Acid Peat Humus. With each order for one to five Blueberry plants we supply free ample Acid Peat humus to last the plants for two years' growth. It would be best however to prepare the soil for additional year's growth by mixing with your soil additional Acid Peat humus. (See page 11.) You should mix 2 lbs. of it into the soil around each plant each year. Get 3 years' growth in 2 years. Price: 10-lb. bag 29c; 25-lb. bag 49c; 30-lb. bag 60c; and 100-lb. bag \$1.00. (Not prepaid). No discount.

CULTURAL METHODS

We might mention here that it takes very little extra soil preparation to make any garden, lawn or field soil suitable for the growing of our Cultivated Blueberry. For definite instructions on soil preparation see page 11.

ADAMS
(Actual Size)



ADAMS: A mid-season to late variety, beginning to ripen its berries early in July and continues bearing for 5 weeks. The bushes are hardy and healthy with an upright growth (5 to 6 ft.). Berries are a deep blue-black, large (see picture above) attractive with a good sweet flavor that everyone likes. We recommend Adams either for home or garden culture.

PIONEER: An early variety, ripening its first berries a week ahead of Rubel or Adams. The berries are very large, many of them measuring over two inches around. They are larger than the Rubel or Adams and covered with a blue bloom, making them one of the most beautiful Blueberries. The flavor is mild but sweet. One of the best for desserts. The bushes are low (4 ft.), globelike in form. An ideal variety for gardens.

Parcel Post or Express

The amount of soil that clings to the massed roots of blueberry plants make them heavier than other plants. For postage figure 5 Blueberry plants or less same as 100 strawberry plants (P. 21). Express will be cheaper on 10 or more plants. One 3-year plant will equal 5 of the 2-year plants.

PRICES:

| 2-year Transplants | |
|--------------------|--------|
| Each Bush..... | \$.65 |
| 3 Bushes..... | 1.75 |
| 5 Bushes..... | 2.25 |
| 10 Bushes..... | 4.00 |
| 25 Bushes..... | 9.75 |
| 50 Bushes..... | 18.00 |
| 100 Bushes..... | 35.00 |

| 2-year Transplants (Extra large, Grade A) | |
|----------------------------------------------|--------|
| Each Bush..... | \$.85 |
| 3 Bushes..... | 2.25 |
| 5 Bushes..... | 3.25 |
| 10 Bushes..... | 5.25 |
| 25 Bushes..... | 12.25 |
| 50 Bushes..... | 22.25 |
| 100 Bushes..... | 40.00 |

| 3-year Bearing Age | |
|----------------------------------|--------|
| Each Bush..... | \$1.15 |
| 3 Bushes..... | 2.90 |
| 5 Bushes..... | 4.45 |
| 10 Bushes..... | 7.90 |
| (3-year bushes sent by Express.) | |

PRICES ON 1 YR., NO. 1 BLUEBERRY PLANTS

| | |
|--------------|--------|
| 3 for..... | \$.90 |
| 5 for..... | 1.50 |
| 10 for..... | 2.80 |
| 25 for..... | 6.75 |
| 50 for..... | 12.50 |
| 100 for..... | 22.00 |



PIONEER—Note their size. Large as Cherries. (Actual Size.)



PIONEER — Over ½ inch through. Large as cherries and easier to grow. (Actual size.)

Red Raspberries

Twice Government Inspected

Keith's Red Raspberry plants are twice Inspected by State Inspectors. You will find them vigorous, exceedingly healthy and very productive. It takes only a few (25) plants of this kind to give you all the red raspberries you can use in a family of three to five. For your garden set plants 2 ft. apart in rows, 5 ft. wide.

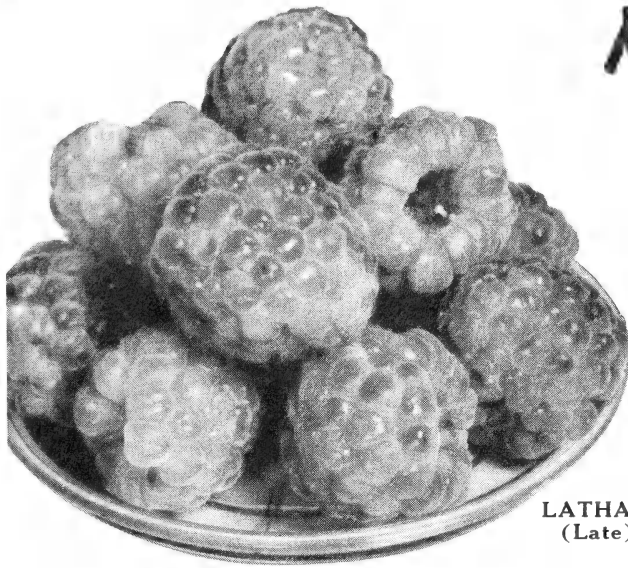
CHIEF (EARLY)

Chief Best For Home Use

A comparatively NEW Red Raspberry going at standard prices. The berries are not as large as the Latham, but are sweeter, a much brighter lasting red, and ripen 7 to 10 days earlier. For these reasons, many growers prefer it to Latham. Home gardeners like it better—has a better red raspberry flavor and sweetness.

Canes are sturdy, strong and withstand our northern winters (Chief, like Latham, was developed at the Minnesota Expt. Station).

(PRICES for all Red Raspberries p. 15)



LATHAM
(Late)

LATHAM (LATE)

Latham is the leading Commercial Red Raspberry. There are more Latham planted than all other varieties put together. Among red raspberry growers, those who know, it's Latham "2 to 1," every time. Set Keith's TWICE INSPECTED Latham every time for greatest results. Prices, page 15.

1. Berries large, firm, bright red.
2. Holds color after canning.
3. Picks easily, not hid in bushes.
4. Plants very hardy.
5. Canes strong, don't break.
6. Yields big crops.
7. Berries hang on bushes well, don't crumble.

TAYLOR NEW
Midseason
To Late



INDIAN SUMMER
New Everbearing

TAYLOR (NEW) Midseason To Late

The berries of this new "Red" resemble the old Cuthbert but are larger, brighter, and not as sour. They are large, uniform in shape and size, firm, don't crumble, and are a beautiful attractive bright red. This snappy red color, and large firm berries attract discriminating buyers and move Taylor to everybody where other varieties don't sell. And the berries are "meaty," they actually supply 30% more real raspberry than other "reds." TAYLOR HAS EVERYTHING THAT A RED RASPBERRY SHOULD HAVE. Prices p. 15.

INDIAN SUMMER

New Everbearing Red Raspberry—Yields TWO CROPS Instead of One

Indian Summer is decidedly superior to all other everbearing Red Raspberries. It not only bears a crop of berries in June (the usual season for reds), but during the autumn months, beginning in early September and lasting for six weeks. Think of it—TWO CROPS INSTEAD OF ONE. And there are lots of berries. Other everbearing "reds" do not bear many berries during the fall, but Indian Summer is loaded. The berries are large, attractive, medium red, and of good quality and flavor. You will like them as well as any "reds" you have ever eaten. And THERE IS MONEY IN THE AUTUMN CROP FOR YOU—lots of berries, lots of ready cash. Set Indian Summer this Spring. We know you'll like this NEW EVERBEARER. It's the best yet. Prices p. 15.



Keith's Black Raspberries

3¢
Per
Qt.

Why be without all the fresh Black Raspberries you need for pies, jelly, jam, etc., when 25 of our twice-Government inspected plants will supply all the berries you need at less than 3c per qt.? Set a few plants this spring in one of the gardens or along your yard fence and have plenty of FRESH BERRIES.

Cumberland (MID-SEASON)

Cumberland is the leader in the black raspberry "family". Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way. Prices p. 15.

New Logan (EARLY)

New Logan is the EARLY Black Raspberry, ripening in most cases five to seven days ahead of the Cumberland, and for that reason is a profitable market berry. The berries are not as large as the Cumberland, but they are unusually firm, standing hauling and handling above the average. The berries are "meaty" with a very good flavor and attractive glossy black. New Logan is one of the best Black Raspberries and it ripens early. OK for home use. Prices p. 15.

New Varieties

We have only a few plants in these three new Black Raspberries, but as long as they last we would be pleased to supply. All three varieties have been found worthy by the New York Expt. Station. If you wish further information on these varieties write us. The three varieties are Bristol (early), Dundee (mid-season), Naples (late). Price each variety 12 plants \$1.00.

Cumberland

Keith's Blackberries

Eldorado

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Prices on bottom of page.

Alfred

Big, black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry. Sends out heavy producing fruit spurs bearing loads of large giant berries; 7 to 10 days earlier than other blackberries and continues about as long as the Eldorado. Considered one of the best for table use, pies, jam, etc., for it is meaty and has practically no core as have other blackberries. See prices below.

Dewberry

"GIANT BLACKBERRY"

"Giant" Blackberries; they grow on vines instead of canes, trained on trellises or wires stretched between posts; berries sweeter and larger, earlier than blackberry; ripen 7 to 10 days earlier, bring highest prices in stores and markets. For home uses, they are way ahead of blackberries.

Price List for Black and Red Raspberries, Blackberries, Dewberries

| RED RASPBERRIES | | | | | | | | | | |
|---------------------------------|-----|------|--------|--------|--------|--------|--------|---------|---------|--|
| | 6 | 12 | 25 | 50 | 100 | 200 | 300 | 500 | 1000 | |
| Latham 1 yr. No. 1..... | .65 | .90 | \$1.35 | \$2.35 | \$3.85 | \$5.50 | \$8.50 | \$11.10 | \$21.50 | |
| Chief 1 yr. No. 1..... | .75 | 1.00 | 1.65 | 2.95 | 4.25 | 6.80 | 8.80 | 13.00 | 24.00 | |
| Indian Summer 1 yr. (Med.)..... | .90 | 1.25 | 2.25 | 3.50 | 5.00 | 8.50 | 10.50 | 15.00 | 27.00 | |
| Taylor 1 yr. (Med.)..... | .90 | 1.25 | 2.25 | 3.50 | 5.00 | 8.00 | 10.00 | 14.50 | 26.00 | |
| BLACK RASPBERRIES | | | | | | | | | | |
| Cumberland, 1-yr. (Med.)..... | .35 | .50 | .85 | 1.60 | 2.50 | 4.20 | 5.80 | 9.50 | 18.00 | |
| Cumberland, 1-yr. (Large)..... | .45 | .70 | 1.25 | 1.85 | 3.00 | 4.60 | 6.30 | 10.50 | 19.75 | |
| New Logan, 1-yr. (Med.)..... | .40 | .60 | .95 | 1.75 | 2.75 | 4.50 | 6.00 | 9.75 | 18.25 | |
| New Logan, 1-yr. (Large)..... | .50 | .80 | 1.35 | 2.00 | 3.25 | 5.00 | 6.95 | 10.75 | 19.95 | |
| BLACKBERRIES, ROOT-CUTTING | | | | | | | | | | |
| Eldorado, 1-yr. (Med.)..... | .30 | .45 | .85 | 1.45 | 2.55 | 4.55 | 5.95 | 9.25 | 17.00 | |
| Eldorado, 1-yr. (Large)..... | .40 | .60 | 1.15 | 2.00 | 3.15 | 5.00 | 6.50 | 10.25 | 18.50 | |
| Alfred, 1-yr. (Med.)..... | .35 | .55 | .90 | 1.65 | 2.75 | 4.70 | 6.35 | 9.50 | 17.75 | |
| Alfred, 1-yr. (Large)..... | .45 | .75 | 1.25 | 2.25 | 3.35 | 5.50 | 6.95 | 10.75 | 18.85 | |
| Lucretia Dewberry, 1-yr..... | .35 | .50 | .95 | 1.60 | 2.50 | 4.20 | 5.80 | 8.00 | 15.00 | |
| Boysenberry, 1-yr..... | .75 | 1.00 | 1.75 | 2.75 | 5.00 | 9.50 | 12.00 | 18.00 | 34.00 | |

For Parcel Post And Express Read Page 22, It Will Help You

GRAPES

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hand work. And you have to set a graperly only once, it lasts a lifetime. Let Keith send you our Folder on Growing Grapes. It's FREE.

FREE

Keith sends you FREE our Folder on Grape Growing. Just send Post Card or letter.

Concord (BLUE)

The leading mid-season commercial grape. Large vineyards throughout the country are planted to Concord. You find it on all markets, stands and stores. It's very hardy, productive. Fine for all home uses and for markets.

Caco (RED, Early, New)

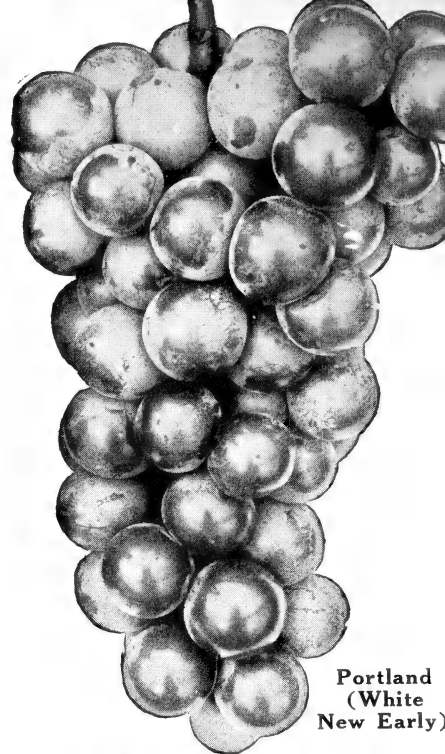
Large, attractive red berries, very compact bunches, glossy amber-red, sweet, rich grape flavor. Yields every year, beginning the second summer. You'll be happily surprised with Keith's Caco.

Niagara (WHITE, Midseason)

An old reliable white grape very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the like.

Portland (WHITE, New Early)

Portland is a Brand New early white grape. In white grapes it's what the Fredonia is in the blue varieties—it's the best early white grape offered today. It's very hardy—don't winter-kill like most white grapes do. Its berries are sweet, well flavored, large. It ships well, eats well, cans well, and the juice makes the BEST grape juice and OTHER things made from grape juice. What more could you want of a grape. Set Portland for your white grape.



Portland
(White
New Early)

PRICES for GRAPES

| | Each | 3 | 10 | 25 | 50 | 100 | 200 | 500 | 1000 |
|----------------------------|--------|--------|--------|--------|--------|---------|-------|-------|-------|
| Caco 1-yr. No. 1 | \$.30 | \$.75 | \$1.85 | \$3.00 | \$5.90 | \$10.00 | | | |
| Concord 2-yr. No. 1 | .20 | .50 | 1.35 | 2.25 | 3.45 | 6.00 | 9.00 | 19.00 | 35.00 |
| Fredonia (New) 1-yr. No. 1 | .20 | .55 | 1.50 | 2.75 | 4.75 | 6.50 | 11.00 | 27.00 | 50.00 |
| Fredonia (New) 2-yr. No. 1 | .30 | .75 | 1.85 | 3.00 | 5.75 | 9.50 | 17.00 | 35.00 | 65.00 |
| Fredonia (New) 3-yr. No. 1 | .40 | 1.00 | 2.25 | 3.75 | 6.25 | 12.00 | 23.00 | 39.00 | 75.00 |
| Niagara 2-yr. No. 1 | .25 | .60 | 1.50 | 2.50 | 3.75 | 6.50 | 11.00 | 22.00 | 40.00 |
| Portland (New) 1-yr. No. 1 | .35 | .70 | 1.75 | 2.90 | 5.75 | 9.50 | 18.00 | 35.00 | 60.00 |

Keith
"Red, White, and Blue"
 Grape Arbor (2-yr. plants)
 1 Caco (red).....\$.30 Special Offer
 1 Portland (white)......35
 1 Fredonia (blue)......30
 1 Concord (blue)......20
90c
 P.P. same as
 4 2-yr. plants.....\$1.15 for 100 Strawberry plants.

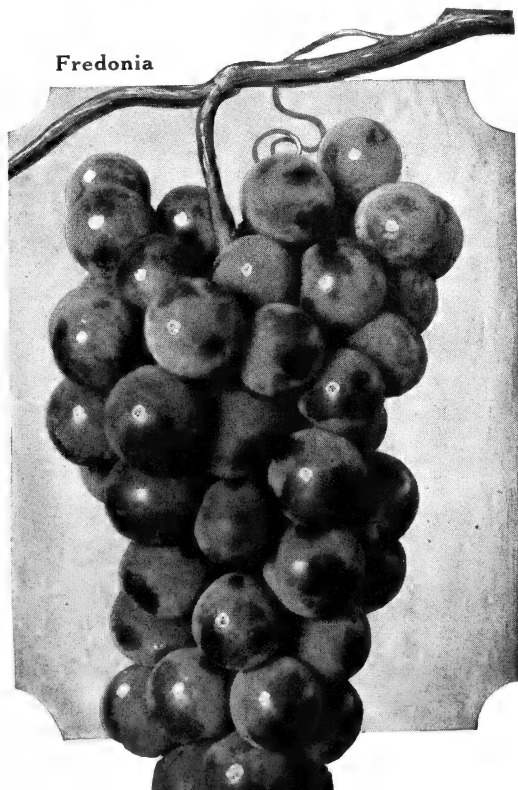
NEW GRAPE

FREDONIA

NEW EARLY BLUE GRAPE

SET FREDONIA THIS SPRING FOR BIG YIELDS AND BIG PROFITS

Fredonia



A brand new leader in the "Grape Family" yet one that has been tested and fruited to prove it is a remarkable variety.

1. From 7 to 10 days earlier than Concord.
2. Productive. In many tests out-yielding the Concord.
3. Begins to fruit second summer.
4. Hardy, don't winter-kill.
5. Bunches very compact and attractive.
6. Has a sweet pleasing flavor.
7. Brings top prices in markets and stores.

Best For Home Use

Its sweet delicious flavor makes it the best for table use, and for making jelly, grape juice, pies. It is ahead of many of the grapes suggested for home use.

We have fruited Fredonia for four years and have seen it fruiting for six years and know it to be a very good and profitable variety. Its earliness, its attractiveness and its flavor makes it a winner with every one.

Sells for twice of other Blue Grapes.

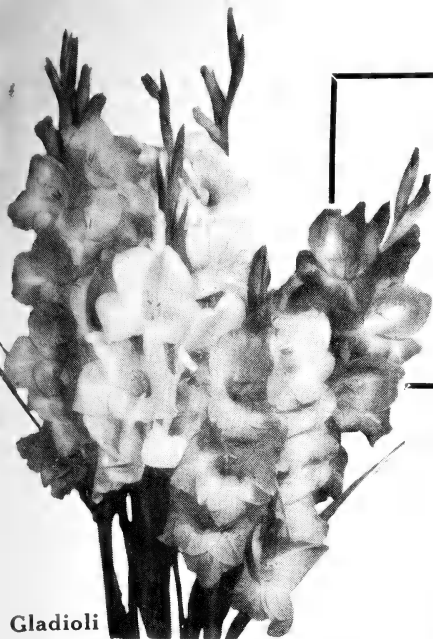
Brought highest prices of any Blue Grape on Benton Harbor Market.

They are simply GRAND.

SPECIAL OFFER

3-year-old Fredonia Grape Plants,
 Bearing Age. Each 45c; 3 for
 \$1.25; 6, \$2.00; 12, \$3.50; 25,
 \$5.50; 100, \$10.00.

3
 FOR
\$1.25



Keith's Giant Gladioli Collection

Many Kinds, Many Colors

Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced. **100 BULBS, 10 different kinds. ONLY \$1.85.** Postage as per 100 strawberry plants. If your space can use only half this collection send \$1.00 for 50 bulbs.

100
Bulbs
\$1.85

Keith's Giant Dahlia Collection

A collection of selected Giant Bloomers. This Personally Selected Collection cannot be excelled. We change the list every year including dahlias which have been prize-winners. At least 10 different kinds in different colors of orange, salmon, red, bright pink, white, lavender, etc. **10 ROOTS WILL BLOOM THIS SUMMER. Only \$1.45.** Postage as for 100 strawberries.

KEITH'S PERENNIALS Flowers all Summer

GIANT DOUBLE HOLLYHOCKS. Stately, hardy plants, 6 to 8 feet. Large spikes of double bloom produce showy effects. Clean, healthy, vigorous plants. 3 different colors. **3 for 50c.**

GAILLARDIA. Flowers orange-yellow with red centers. All summer and fall stands dry weather. Very brilliant. Fine for cutting. **3 for 35c; 6 for 75c.**

TRITOMA (Red Hot Poker). Orange-yellow to scarlet-red flower spikes in July and August. Very showy, excellent for border plantings or around pools. **3 for 43c; 6 for 79c.**

6 HARDY ASTERS. The easiest to grow and the most showy of all perennials. These give you those feathery flowers (see picture above), in reds, whites, purples and pinks. Six different shades and colors blooming every day from early to late fall and year after year from one planting. **All six for \$1.00.**

CHINESE LANTERN. Produces bright orange lantern-

shaped fruit pods which may be cut and dried for winter bouquets. **3 for 43c; 6 for 79c.**

HARDY PHLOX, 3—49c. Keith's Hardy PHLOX Attractive shades of Pink, Salmon, Red, White. Will bloom this summer. Each group has different colors. **3 plants 49c; 6—85c; 12 ONLY \$1.50; all postpaid.**

HARDY CARNATIONS. CRIMSON KING EVERBLOOMING CARNATION. Blooms from July until frost, clove-scented deep red blooms on long stems; very similar to "Dazzler" the much-talked-of Carnation. Plants will bloom this July. Each 30c; **3—75c; 12—\$2.00. All postpaid.**

ORIENTAL POPPIES. Large crimson to orange-apricot poppy flowers, very showy. You have seen them. They're easily grown. Bloom this year. **3 for 69c.**

DELPHINIUM, 3—59c. Hardy "Larkspurs" in many shades of blue mauve, pink lavender flowers up and down on tip of stem are very beautiful. **3 for 59c; 6 for \$1; 12 for \$1.90; all postpaid.**

HEDGE PLANTS

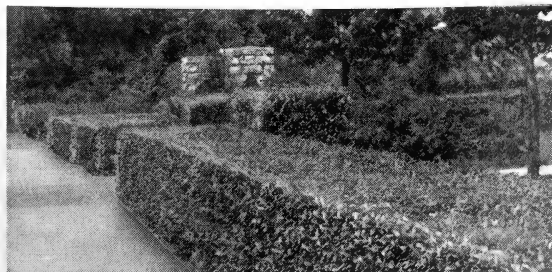
PRIVET. Hardy northern Privet, stands cold winter. Used everywhere where permanent hedge is desired. Can be trimmed to any shape or form. **3 for 30c; 12 for \$1.00; 100 for \$6.50.**

BARBERRY Japanese. Much used for hedges along walks, borders, etc. Has dark green leaves turning scarlet red in fall. **Each 15c; 3 for 40c; 10 for 98c; 100 for \$7.50.**

VINES

BITTERSWEET. Much sought for in fall for its graceful sprays of bright orange colored berry clusters. Easily grown anywhere. 2-year plants, each 35c; **3 for \$1.00.**

SWEET SCENTED HONEYSUCKLE. Rapid growing vine. Will not winter-kill. Waxy green leaves remain most of winter. Flowers first white turning to buttercup yellow. 2-year plants, each 21c; **3 for 50c.** Layer plants, **15c each.**



FLOWERING SHRUBS

HYDRANGEA. Two kinds for you. Large Flowered white blooms in August turning copper pink, last until Fall. Retain colors all winter. 2-year plants only **37c; 3 for \$1.00.**

HILLS OF SNOW. Showy white flowers in August, turning green, quite uncommon, but a beautiful flowering shrub. 2-year shrubs ready to bloom **37c; 3 for \$1.00.**

SUMMER LILAC (Buddleia). Everblooming—Summer and Fall. Often called "Butterfly Bush" attracts dozens of butterflies. Long spikes of lilac-red to pink blooms. Blooms very fragrant. Blooming size plants. **Each 39c; 3 for \$1.00.**

SPIREA VAN HOUTEI. Often called Bridal Wreath because of its arching branches of white blooms. Most planted of all shrubs. Note our low prices 2-year plants. **Each 23c; 3 for 57c; 4 for \$1.00.**

FORSYTHIA. Golden yellow, bell-shaped flowers which appear very early in the spring before the leaves come out. One of the very first shrubs to bloom. **30c each; 3 for 75c; 6 for \$1.25.**

Privet



Spirea
Van Houtei

{17}





Field View of

Keith's Ameliamums

All grown from single plants set in spring—plants just like we will send you. Note that beautiful bush in the middle foreground. There are over 300 blooms on that plant and it's over two feet across. What a beautiful border Keith's Ameliamums will make along your drive, fence, walk, etc.

Keith's Ameliamums

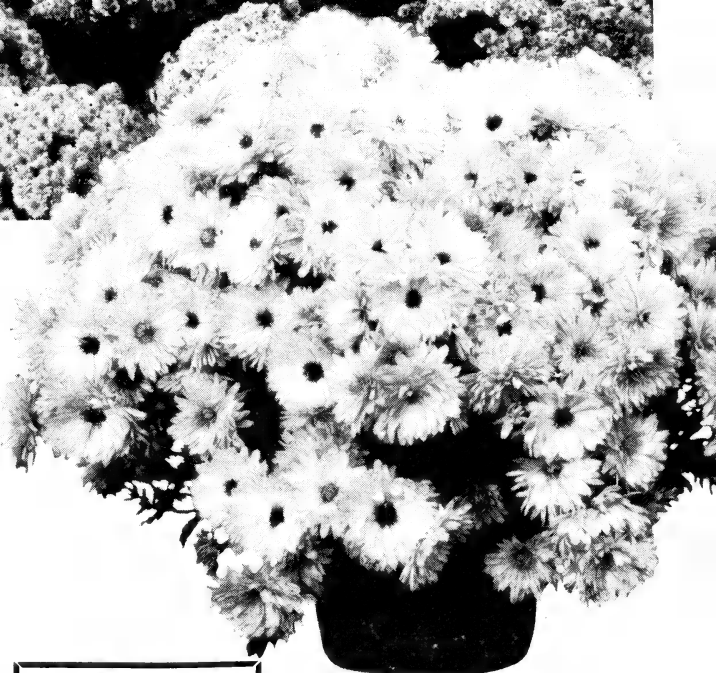
These Ameliamums, often called "Cushion Mums" or "Azaliamums" grow in one season into a beautiful "Ball of Blooms" from 2 to 3 ft. in diameter, from plants set in the spring. Plants just like we send you at our reduced 1941 prices. They begin to bloom mid-August and continue until freezing weather. We offer our Ameliamums in four different colors this season—PINK, WHITE, BRONZE, RED.

PINK AMELIAMUMS—Double pink blooms 2 to 3 in. across, changing to lavender-pink. Continuous early blooms for six weeks, beginning mid-August. Each 20c; 3 for 50c; 5 for 75c; 12 for \$1.00.

BRONZE AMELIAMUMS—Deep golden bronze, changing to lighter shade. One of the best. Late-August till snow. Each 25c; 3 for 55c; 5 for 85c; 12 for \$1.25.

WHITE AMELIAMUMS—Pure white with pink tinge on outer fringe in late season. Early bloomer. Solid "ball" of white when in full bloom. Price same as Pink.

RED AMELIAMUMS—More dwarfish than above three. Blooms smaller, dark red, yellow centers, blooms later. Each 30c; 3 for 60c; 5 for 90c; 12 for \$1.35.



SPECIAL OFFER

Keith's Ameliamums Bloom all late Summer and Fall. Four colors. 3 plants in 4 colors, Pink, Bronze, White, Red. 12 plants all for ONLY **\$1.35**

Postpaid in States Group 1, see p. 21. Beyond, add 15c.

Here is a plant of Keith's Ameliamums taken from the field shown above. There were over 300 blooms on this plant and it is over 2 feet across. Grown from just one plant set in early June. Plants just like we will send you.

Set Keith's Ameliamums this Spring for loads of Beautiful Flowers all during late Summer and Fall.



Korean Hybrid Mums

Keith's Hybrid Korean Chrysanthemums stand coldest of winters—Hardy everywhere. The Korean Hybrid "Mums" are all the go now days. Many colors and shades of colors, beautiful profuse bloomers. Every plant different. You can't hardly wait until they begin to bloom to see the many shades and colors that show up in the attractive single to semi-double blooms, some over 3 inches across. Bloom during September until freezing weather. You will be sure to have cut flowers all this time when you plant Keith's Hybrid Korean "Mums". And the plants cost so little. NOTE: The Korean Hybrid Mums may be potted from your garden in Fall for Winter house plants.

Prices

Hybrid Korean "Mums" Sure-to-bloom plants 5 for 55c; 12 for 90c; 25 for \$1.70; 50 for \$3.00; 100 for \$4.95 (all postpaid).

Special Offer

15 Hybrid Korean "Mums" with any other order for Keith's "Mums," postpaid ONLY **\$1.00**



Keith's Hardy Garden Chrysanthemums

These Chrysanthemums (Mums) are all the go nowadays, everybody is planting them now. They send forth their many colors from late summer until freezing cold weather. They are easy to grow, showy and their flowers give a wonderful gorgeous effect to anyone's home. These Mums are more open in their growth than our Keith's Ameliamums (see page 18). There are many varieties of these Mums being offered these days, but we have selected those with outstanding merits which we know you will enjoy. They are the most attractive and profuse bloomers in their colors.

Wolverine (24"). Dark lemon-yellow flowers very large (like hothouse) very attractive. Wolverine was admired by more visitors last fall than any other variety in our "Mum Garden." You too will rave over the large, beautiful, yellow blooms. And there are lots of them from early September on. Each 23c; 3 for 60c; 12 for \$2.00.

Early Bronze (20"). Late August through September. Blooms of the pompon type, orange-bronze. Growth habits similar to Early Yellow. Lots of blooms. Each 18c; 3 for 45c; 12 for \$1.60.

Early Yellow (20"). Early-Last of August through September. A clear lemon-yellow. Blooms of the pompon or button type. We highly recommend it for your early yellow. Each 18c; 3 for 45c; 12 for \$1.60.

Ambassador (24"). Early September. Blooms large, attractive, white. A hardy heavy bloomer. Each 18c; 3 for 45c; 12 for \$1.60.

Daphne (30"). Early October. Blooms of the Korean type—Single, daphne-pink with golden centers, lasts to very cold weather. Frost proof. Fine for cut flowers. Each 20c; 3 for 50c; 12 for \$1.75.

Little Bob (18") New. A charming, bushy, spreading, low-growing Mum, as attractive as Keith's Ameliamums (page 18). Often makes a mound 18 inches across completely covered with hundreds of bright mahogany-brown flowers latter part of September. You'll just love "Little Bob" when he's in full bloom. Others do. And our prices are less than others, this season. Each 30c; 3 for 75c; 12 for \$2.50.

Argenteuillais (24"). Early October. Red-rust or scarlet-bronze blooms tipped with gold, very double (almost quilled). Stems long, fine for cut flowers (Dahlia-like). Heavy bloomers. Very hardy. These blooms will delight you, some 3" across. Each 23c; 3 for 60c; 12 for \$2.00.

Lorelei (24"). Light lemon-yellow, very attractive large blooms. Free bloomers, long stems, ready to cut fore part of September. Each 20c; 3 for 50c; 12 for \$1.75.

Edgar A. Guest (New) 24". A NEW hardy Mum. Bright bronzy-red over 2 inches across. Blooming habits similar to those of Little Bob, and we feel sure that you will like Edgar as much and as well as Little Bob. Each 30c; 3 for 75c; 12 for \$2.50.

SPECIAL OFFER

Keith's Hardy Garden Mums. To give you opportunity to get all 9 of the Mums we offer on this page, we make you these exceptional prices. Never before have we made such reductions in our Mum prices.

A. 1 each var. 9 in all, only...\$ 1.75

B. 3 each var. 27 in all..... 4.75

C. 12 each var. 108 in all..... 16.00

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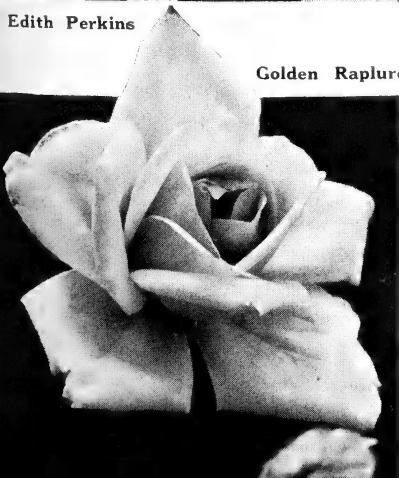
Free with A. 3 pink Azaliamums

Free with B. 5 pink Azaliamums

Free with C. 12 pink Azaliamums



Edith Perkins



Golden Rapture

Keith's Hardy Climbing Roses

5 FOR ONLY \$1.50 Post Paid See Page 11

(One each of the five Climbing Roses)

A collection of five winter-hardy Climbing roses in five different colors, different shaped blooms. All have healthy attractive green foliage.

Paul's Scarlet: (New). Scarlet-red double blooms very attractive. If there ever was a red climber this is one. Awarded Gold Medal by American Rose Society. Each 40c; 3 for \$1.00.

Climbing American Beauty; Carmine-red, early large blooms 3 to 4 inches across on individual stems, fine for cut flowers. Each 35c; 3 for 90c.

Yellow Rambler (Goldfinch). Blooms in clusters of lasting orange-yellow. Buds cupped, attractive. A free bloomer. Each 35c; 3 for 90c.

Dr. Van Fleet (New). A new most beautiful climber. Buds cupped with curled petals resembling greenhouse roses. Shell-pink glossy blooms on long (12 in.) stems. Wonderful for cut flowers. Each 45c; 3 for \$1.25.

Silver Moon. Pure white blooms 4 inches across. Buds beautifully cupped. One of the best. Each 30c; 3 for 75c.

Special Combination ROSE OFFER

5 of the above climbing Rose and 5 of the Everbearing Roses 10 in all only...\$2.65

[19]

Keith's Everblooming Hardy Roses

5 FOR ONLY \$1.45 Postage page 21

These Everblooming Roses are hardy, vigorous growers, blooming all summer. Will stand most winters.

Golden Rapture. New Rose. Pure clear yellow pointed buds opening into large double dazzling yellow blooms. Long stems. Each 45c; 3 for \$1.25.

Gruss an Tiplitz. Attractive flaming crimson. A continuous bloomer, very fragrant. Each 45c; 3 for \$1.25.

Edith Perkins. Rich salmon-pink blending into an attractive orange. Long stems. Each 40c; 3 for \$1.00.

Caldonia. The finest and most attractive white everbloomer. Beautiful long buds, very fragrant. Each 35c; 3 for 90c.

Mrs. P. S. Dupont. Long pointed rich yellow buds opening into clear yellow blooms. A continuous bloomer. Each 35c; 3 for 90c.

Climbing American Beauty



Keith's Fruit Trees—**Hardy** Northern Grown

APPLES

YELLOW TRANSPARENT (Summer). One of the earliest apples to bear when trees are only 4 to 5 years old. Flesh white, crisp, juicy, mild acid. One of the best for eating out of hand and excels for apple sauce. Apples in July until September.

WEALTHY (Fall). Takes only 4 to 5 years to come into bearing. One of best for home or market, bears every year. Apples medium to large, rich brilliant red (slightly striped). Excellent quality, crisp white flesh, juicy. One for all-round purposes, eating, cooking, (sauce or pies). Ripens, through September and October. Keeps till Christmas.

McINTOSH (Fall and Winter). Like the Wealthy, bears early. Ripens in early October, keeps practically all winter. Often classed as winter apple. Flesh crisp, white, juicy, with that pleasing, appetizing, aromatic flavor that only McIntosh has. Deep, rich, crimson-red color. Really a fancy variety for home or market. Bears yearly.

DELICIOUS (Winter). One of the best-known apples. You'll see it on sale at all fruit stands and markets. Attractive dark red over a rich yellow subcolor. Large to very large. Flesh tender, white to yellow tinge, not acid (almost sweet). Bears early. Ripens in early October. Keeps all winter.

YELLOW DELICIOUS (Winter). One of the best yellow winter apples. Mild subacid, firm white flesh, golden yellow waxy color. Bears early (3 years), ripens early October, keeps all winter. Much like the Red Delicious except its clear golden color. Bears yearly.

JONATHAN (Winter). Everybody knows the Jonathan apple. Older and more popular than the Delicious. Always sells. Dark glistening red, firm crisp flesh, excellent quality, subacid, good winter keeper, season October to May. Bears young (3 to 40 years), productive, yearly fruiter, recommended for home or commercial purposes.

STAYMEN WINESAP (Fall-Winter). We include Staymen Winesap, often called just "Staymen," because it is such a good all-round apple for home uses—good eating, fine for pies, baked, sauce, or any other home use. Keeps all winter, bears yearly, productive. Uniform large, smooth-skinned apples, striped dark red underlaid with yellow tinge. Flesh firm, crisp, subacid to mild pleasing apple flavor. Buyers like it.

PEARS

BARTLETT (Late Summer). One of the best for quality. Good canner and eats well. Best known and most popular pear. Golden-yellow with catchy reddish-brown cheek. Flesh tender, juicy, delicious flavor. Trees vigorous growers fruiting young.

KIEFFER (Fall). Fruits every year. Trees very healthy, the one pear that can be grown without much spraying, if any. Fruits young, heavy yielder. Pears uniform, large, rich golden-yellow, firm flesh, keeps away into winter. Excellent shipper and commercial canner.

APRICOTS

Apricots, Hansen's Hardy. Can be grown anywhere in the U. S. Stands 50 below zero. Originated by Prof. Hansen, So. Dak. Expt. Station from seed collected in cold East Siberia. Grows and produces during dry hot weather. Vigorous grower, heavy cropper of large yellow sweet tender fruit. Fine for canning, "apricot honey," sauce, etc.

STANLEY PRUNE

(NEW) Prune type, excellent for cooking or eating out of hand. Fruits, large crop every year, tree healthy, vigorous grower. Fruit very large, dark blue thick bloom, with tender, juicy, firm, fine-grained. Very plum sweet. Free-stone. Fruits young, (3 years). Fast becoming a leading plum in the prune type, liked better than German Prune.

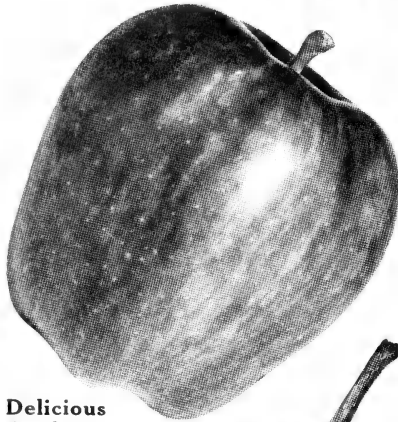
Each \$.65, 3 for \$1.80, 10 for \$5.75

Yellow Egg Plum

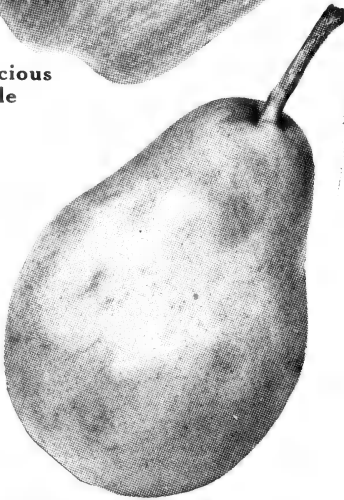
PLUMS

Burbank. The leader in the Japanese plums. Hardy, heavy fruiter, bears yearly. Deep purple-red fruit, pleasing excellent flavor. Early, ripens mid-Aug.

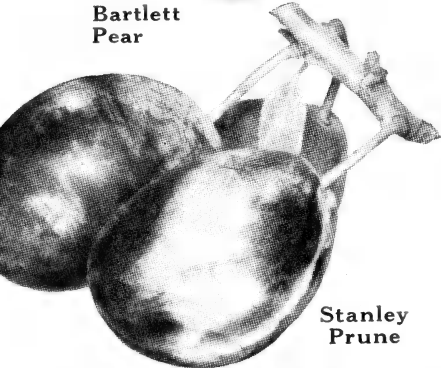
Yellow Egg. The best and best known yellow plum with large golden-yellow fruit; attractive, large, sweet pleasing flavor. Excellent for eating out of hand or cooking (Canned, jam, jellies, etc.). Trees hardy.



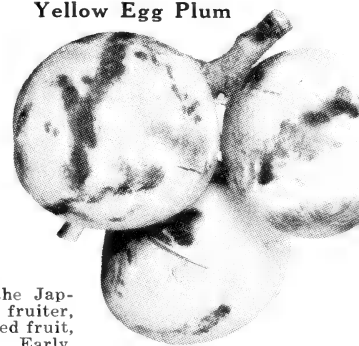
Delicious
Apple



Bartlett
Pear



Stanley
Prune



Special Apple Offer

Your choice of any 5
Apples offered **\$1.60**
here for **ONLY**
2 of any 5 (10
trees in All) **\$3.00**
ONLY

Special Plum Offer

Your choice of any
2 Plums offered here
for **ONLY**

\$1.00

Keith's Fruit Tree Prices (1st Grade Trees 4 to 6 ft.)

| | Ea. | 3 | 10 | 25 | 100 |
|-----------------------------------|-------|--------|--------|---------|---------|
| Apples, 2 yr..... | \$.40 | \$1.10 | \$3.50 | \$ 7.50 | \$25.00 |
| Peaches, 1 yr..... | .30 | .85 | 2.50 | 5.75 | 20.00 |
| Pears, 2 yr..... | .45 | 1.25 | 4.00 | 9.50 | |
| Cherries, Sour, 2 yr..... | .55 | 1.50 | 4.50 | 10.00 | |
| Cherries, Sweet, 2 yr..... | .65 | 1.90 | 6.00 | 13.75 | |
| Plum, 2 yr. (except Stanley)..... | .60 | 1.75 | 5.50 | 12.50 | |
| Apricot, 1 yr..... | .70 | 2.00 | 6.00 | | |

PEACHES

ELBERTA (Late). The best known peach. Standard for market. best of shippers. Stands cold winters better than others. Freestone. large, yellow with red cheek, juicy, best of flavor. A sure heavy cropper.

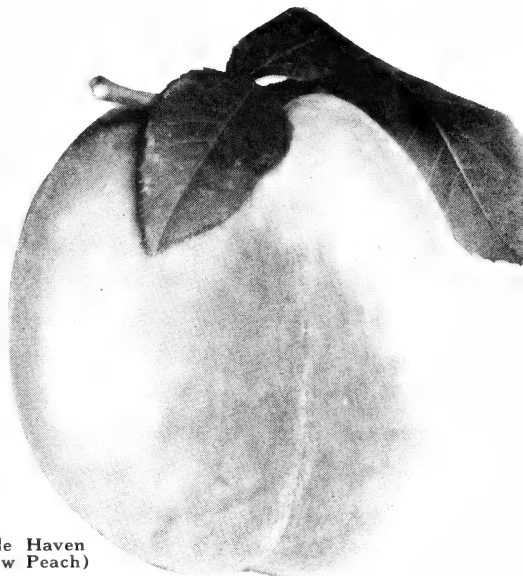
J. H. HALE (Late August). The largest peach grown, yet highly flavored, juicy, sweet. Golden-yellow flesh, fine grained, firm, excellent for eating or for canning. Color attractive deep-yellow with deep carmine cheek.

GOLDEN JUBILEE (Early August) New. One of the best early peaches. Large, golden yellow, with red cheek resembling Elberta. An extra good shipper for an early peach. Thrives and buds hardy. Freestone. Excellent flavor.

SOUTH HAVEN (Early August) An early attractive peach for home uses or market. Yellow with attractive red cheek. Stands severe winters. Dependable fruiter. Freestone, sweet peachy flavor. Fruits young.

HALE-HAVEN (Mid-August)

New. A cross between J. H. Hale and So. Haven. Has the size of the Hale with the productiveness of the So. Haven. It's sure a fine, valuable peach. Earlier than Hale or Elberta. Deep yellow color with tinted red cheek. Flesh yellow, firm and juicy, sweet peach flavor. Freestone, year-ly cropper.



Hale Haven
(New Peach)

SWEET CHERRIES

(Two of the best sure fruiters)

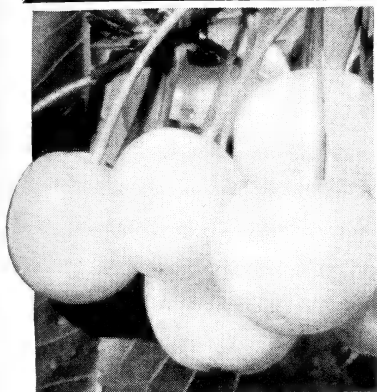
BLACK TARTARIAN (Black) Heavy fruiter, hardy, bears every year. Fruit tender, sweet, juicy; color attractive black. One of the best for home or market.

NAPOLEON (Yellow). Sometimes called "Royal Ann." The best yellow cherry, it's hardy sure cropper every year. Hardy, healthy grower. Fruit light lemon-yellow with red cheek, heart-shaped. An "Old Reliable."

SOUR CHERRIES

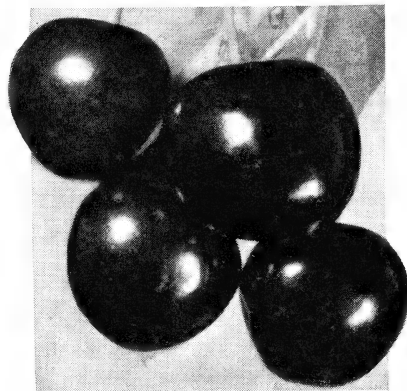
(The Two Leaders)

EARLY RICHMOND. Most popular early sour cherry. Fruit medium size, dark red, tart, real juicy. Good cooker, regular heavy cropper.



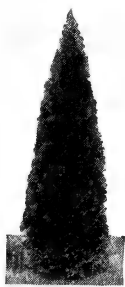
Napoleon Yellow Cherry

MONTMORENCY. Ripens in late June just after Early Richmond. Prolongs your cherry season. One of best market cherries, excellent for pies and canning. Thick juicy meat (lots of it), bright red, pleasing sub-acid flavor.



Black Tartarian Cherry

Keith's Evergreen Tree Sale



(Trees 8 to 12 in. high, 2-yr. transplants)

PYRAMID ARBOR VITAE. Upright Columnar growth, bright green dense foliage—50c.

COLORADO BLUE SPRUCE. Glistening light blue, very attractive—45c.

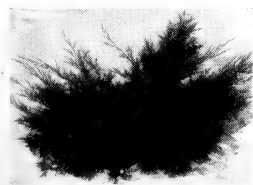
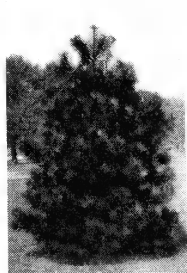
NORWAY SPRUCE. Very popular Spruce, fast growing, best for Xmas trees—21c.



AUSTRIAN PINE. Very hardy, long attractive dark-green needles—25c.

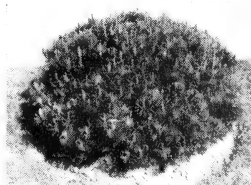
MUGHO PINE. Low globular dwarfish growth. New growths very pretty, like candles. 35c.

PFITZER JUNIPER. Graceful low-growing, spreading, attractive dark green—50c.



Special Offer

One each of the above (6 in all) ONLY \$1.88
Three each of the above (18 in all) ONLY \$4.75
Five each of the above (30 in all) ONLY \$7.50
(PP same as 100 Red Raspberries).



Vitamin B-1 for Plants

A NEW AMAZING DISCOVERY

A Wonder in Making Plants Grow. Try It.

VITAMIN B-1 is a new amazing discovery that stimulates rapid root growth, makes stronger plants, seedlings grow faster, flowers increase their normal size. Very valuable in transplanting plants—can be reset in summer and never stop growing; don't even wilt. Really amazing results are obtained from **VITAMIN B-1**. Roots are merely soaked in a solution (dissolve tablet in water) for short time), set them out and watch them grow. Makes weak, stunted plants grow like new. Just water them with the solution. Makes plants bloom that have never bloomed before.

Prices

Vitamin B-1 Tablets
(Postpaid)

| | |
|------------------|--------|
| 100 tablets..... | \$1.00 |
| 50 tablets..... | .75 |
| 25 tablets..... | .50 |

Information for Customers

1.—**USE ORDER BLANK**, filling in all information.
2.—**ORDER EARLY**. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice at varieties, and benefit by our discounts.

3.—**SHIPPING SEASON** from late March until late May, depending on season. Also in Fall after we have had cold enough weather to harden plants.

4.—**PLANTING SEASON**. Set plants early as you'd make early garden and from then on until after corn-planting time. (When oak leaves are about size of squirrel's ears).

5.—**REMITTANCE**. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check. Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D. Shipments will be made if one-third is sent with order.

6.—**YOUR PROTECTION**. We guarantee safe arrival, but do not hold ourselves responsible for negligence of damage in transit. We replace orders to the

extent of damage or loss if customer sends within five days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.

7.—**EXPRESS SHIPMENTS** now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty of ventilation and are not so subject to heating. We suggest, when possible, have your shipments come by Express.

8.—**PARCEL POST SHIPMENTS**. Small orders can be sent as cheap by Parcel Post, especially into States in Group 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured. This costs extra. The Parcel Post tables give postage to add. See bottom of page.

Keith's Discount to "Old" Customers

We allow our "old" customers, those who have ordered plants from us before, the following CASH discount on all fruit plants. This discount does not apply to Special Offers, Combination offers and the like, and will close Saturday, April 19 this season. After that date the discount to "old" customers will be 5% on orders of \$2.50 or more.

7% on cash order between \$2.50 and \$10.00.

12½% on cash order between \$10.00 and \$20.00.

15% on cash order between \$20.00 and \$25.00.

20% on cash order above \$25.00.

NEW CUSTOMERS who are planning on sizable orders should send us your list of wants for a special allowance. We would be pleased to quote you on any order that you may select from this Berry Book.

STATE GROUPS For Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N.Y., Del., N.J., Va., Tenn., Ky., Md., D.C.

Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N.M., La., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N.H., Vt., Mass., R.I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

FREE Plants for Customers

To those who send us before April 1st a cash order paid in full at regular catalogue prices, and who send us five names of those who grow berries (not Tom-Dick and everybody but those you know to be interested), we will send FREE your selection of one of the following, shipped with your order:

FIRST CHOICE OFFER

| | with order between |
|-------------------------------|--------------------|
| 1 Blueberry bush (2-yr.)..... | \$ 2.50 & \$ 5.00 |
| 2 Blueberry bush (2-yr.)..... | 5.00 & 10.00 |
| 3 Blueberry bush (2-yr.)..... | 10.00 & 15.00 |
| 4 Blueberry bush (2-yr.)..... | 15.00 & 20.00 up |

SECOND CHOICE OFFER

| | with order between |
|-----------------------------|--------------------|
| 3 Pink Cushion "Mums"..... | \$ 2.50 & \$ 5.00 |
| 5 Pink Cushion "Mums"..... | 5.00 & 10.00 |
| 7 Pink Cushion "Mums"..... | 10.00 & 15.00 |
| 10 Pink Cushion "Mums"..... | 15.00 & 20.00 up |

THIRD CHOICE OFFER

| | with order between |
|---------------------------------|--------------------|
| 2 Fredonia Grapes (2-yr.)..... | \$ 2.50 & \$ 5.00 |
| 4 Fredonia Grapes (2-yr.)..... | 5.00 & 10.00 |
| 7 Fredonia Grapes (2-yr.)..... | 10.00 & 15.00 |
| 10 Fredonia Grapes (2-yr.)..... | 15.00 & 20.00 up |

FOURTH CHOICE OFFER

| | with order between |
|----------------------------------------------------------------|--------------------|
| 2 Pink Cushion Mums, 1 Fredonia Grape as above..... | \$ 2.50 & \$ 5.00 |
| 1 Blueberry, 2 Pink Cushion Mums and 1 Fredonia Grape..... | 5.00 & 10.00 |
| 2 Blueberry bushes, 5 Pink Cushion Mums, 2 Fredonia Grape..... | 10.00 & 15.00 |
| 3 Blueberry Bushes, 7 Pink Cushion Mums, 3 Fredonia Grape..... | 15.00 & 20.00 up |

Special Offers, Special Bargains, Special quoted prices are not to be included in these FREE PLANT OFFERS. And be sure to send the five names and addresses.

Plants Required Per Acre

| | Width of Row | Plants in Row | Plants Per Acre |
|------------------------------------|--------------|---------------|-----------------|
| Strawberries (field culture) | 3 ft. 8 in. | 18 in. | 8,000 |
| (garden culture) | 3 ft. | 18 in. | 9,700 |
| Evbr. St'bry. (field)..... | 3 ft. | 16 in. | 11,000 |
| Evbr. St'bry. (garden)..... | 3 ft. | 12 in. | 14,500 |
| Red Raspberries | 6 ft. | 3 ft. | 2,400 |
| Black Raspberries | 7 ft. | 3½ ft. | 1,800 |
| Grapes (light soil)..... | 8 ft. | 10 ft. | 540 |

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to Balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:

| | |
|--------------------------------------------------------------------|-----|
| St'bry, 1-yr. Asparagus. For first 100 plants or less..... | 12c |
| For each additional 100 plants or less..... | 8c |
| Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less | 17c |
| For each additional 100 plants or less..... | 12c |
| Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less..... | 15c |
| For each additional 50 plants or less..... | 9c |
| Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less | 12c |
| For each additional 25 plants or less..... | 8c |

| States in Group No. 1 | States in Group No. 2 | States in Group No. 3 | States in Group No. 4 |
|-----------------------|-----------------------|-----------------------|-----------------------|
| 12c | 21c | 31c | 47c |
| 8c | 14c | 24c | 40c |
| 17c | 28c | 41c | 65c |
| 12c | 21c | 31c | 60c |
| 15c | 23c | 33c | 52c |
| 9c | 14c | 25c | 47c |
| 12c | 21c | 31c | 47c |
| 8c | 14c | 24c | 40c |

KEITH'S ORDER SHEET

Read Carefully "Information for Ship by.....
customers" in back part of catalog (Parcel Post or Express, write which)
for following:

1. FREE PLANTS with cash orders and 5 names. Write names on back of Order Blank.
2. Parcel Post Table.
3. Grouping of States for determining Parcel Post.
4. Cash Discount to Old Customers.

If sent by Parcel Post, include the required amount of postage, otherwise we ship by Express. See Parcel Post rate in catalog.

Place your Zone Number after R.F.D. Number.

TOTAL MONEY SENT BY YOU

\$

SHIP THE FOLLOWING PLANTS TO—

Name

Post Office **R.F.D. No** **Zone No.**.....
(Place your zone No. here)

Street Express Office
(If different from Post Office)

County State

PLEASE WRITE NAME AND ADDRESS PLAINLY. State how goods shall be shipped, attach price to each variety and add up accurately. Write letters on back of this sheet.

We substitute, unless instructed to the contrary, but never until the varieties ordered are exhausted; and in all cases, if so requested, cheerfully refund money instead of substituting. If allowed to substitute we will gladly give you the benefit of our knowledge of the different varieties.

Shall we substitute? Write "yes" or "no."

[illegible]

TRUE TO NAME—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than the cost of the stock should any prove otherwise than as represented.

WRITE YOUR NAME AND ADDRESS HERE

Name

Post Office

Street

State

R. F. D.

40

SAWYER,

MICHIGAN

KEITH PLANT NURSERY

"Strawberry Headquarters"

PLACE
STAMP
HERE

SPRAY MATERIAL

For Strawberries and Other Fruits

69c

1 lb. can enough for 8 gal. of spray

Recommended for strawberry diseases, and insects. Used to control Raspberry and other Fruit diseases and insects. A



very good all-around spray for Garden and flower plants and fruit trees. A good orchard spray. Full directions come with each package. One pound makes 8 gallons spray. 1-lb. can 53c; 4-lb. bag \$1.39. Write for Special Prices for Orchard Spraying. Price: f.o.b. Sawyer.

NEW MOLE TRAP

Gets Mole Every Time.

It rids your lawn and Garden of Moles.

Unlike other more-expensive Mole Traps it gets mole every time no matter which way he comes. Note picture. Shows trap set ready for Mr. Mole.

1. Easily set.
2. Easily touched off by Mr. Mole.
3. Gets mole every time.
4. Lasts for years, nothing to wear out.
5. Can be set anywhere moles work.
6. Kills when it catches.

1.55

 ONLY

Postpaid in Mich., Ind., Ill., Ohio and Wis. Beyond add 15c.

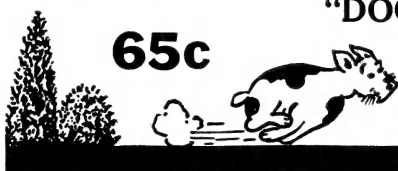


"Dogzoff"

Eliminates the Dog Pest. Keeps Dogs Away From Flowers, Trees, etc.

"DOGZOFF"

65c



Dogs don't hang around where you put "Dogzoff"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbit injury; keeps cats away from bird cages. Doesn't injure furniture, etc.

Kills Rats, Mice, Gophers



Rats cost you from 50c to \$2 each every year. An average of \$35 per farm. Sure death to Rats, Mice, Gophers, but does not harm Man, Dogs, Cats, Baby Chicks. Three rats will eat as much as one hen. Can be mixed with butter, corn meal, ground meat or other food. Rats and mice eat it readily

and go outside to die. Not a poison. Enough for 200 Rats, postpaid, only..... **50c**

SPECIAL FERTILIZER

For Growing Big Crops Strawberries, Raspberries, etc.



A high-grade fertilizer with right amounts of plant foods for strawberries and other fruits.

A balanced plant food for your fruit plants. Taken up at once and gives plants quick start and then keeps them going. May also be used for flowers, shrubs, vegetables with same result.

The 5 and 10 lb. sacks can be sent by mail. Larger ones come cheaper by Express or Freight. Freight shipments should be made early. PRICES: (not postpaid) 5 lb. bag 49c; 10 lbs. 83c; 25 lbs. \$1.65; 50 lbs. \$2.55; 100 lbs. \$3.30. (Write for prices on larger quantities.)

Special Offer

5 lb. bag 59c postpaid in Mich. O. Ind. Wis. Ill.

SOILMASTER

A Natural Plant Food

SOILMASTER is a decomposed, concentrated leafmold and decayed vegetation properly mixed with marl to give best results. Makes soil "new," like the fertile soil found in woods (leafmold soil).

1. A natural soil builder, makes gardens and lawns like new ground.
 2. Superior to barnyard manures as a soil rejuvenator.
 3. Makes soil mellow and keeps it from drying out.
 4. Ideal in building new lawns.
 5. Holds moisture and gives new seeding ideal growing conditions.
 6. Makes light sandy soil like "new," and prevents blowing.
 7. Makes clay soils mellow, and prevents baking.
 8. Goes farther, lasts longer, more economical than most commercial fertilizers, it builds up the soil.
 9. Ideal for building up the soil for strawberries.
- One 2-bushel bag (wgt. about 100 lbs.) is enough for 100 sq. ft. or 8 to 10 full-grown shrubs, 7 trees. Get 3 years growth in 2 years by using SOILMASTER. PRICE (not prepaid) 100 lb. bag (2 bu.) \$1.00.



SODUS ACID HUMUS

A Natural Soil Builder Where Acid Soils are Wanted

Is like Soilmaster in every way except it is ACID instead of "SWEET." We recommend it for Blueberries, Strawberries, Evergreens and other plants needing an acid soil. See page 4 for suggestions and information for its use in bringing about an ideal Blueberry soil. PRICES, same as Soilmaster.

Qt. Berry Boxes

The regular Standard American Quart Basket. Not as square boxes, but a little basket (see illustration). They come neatly kitted together in lots of 25, 50, 100, 500, 1,000.

(Prices Not Subject to Discount)



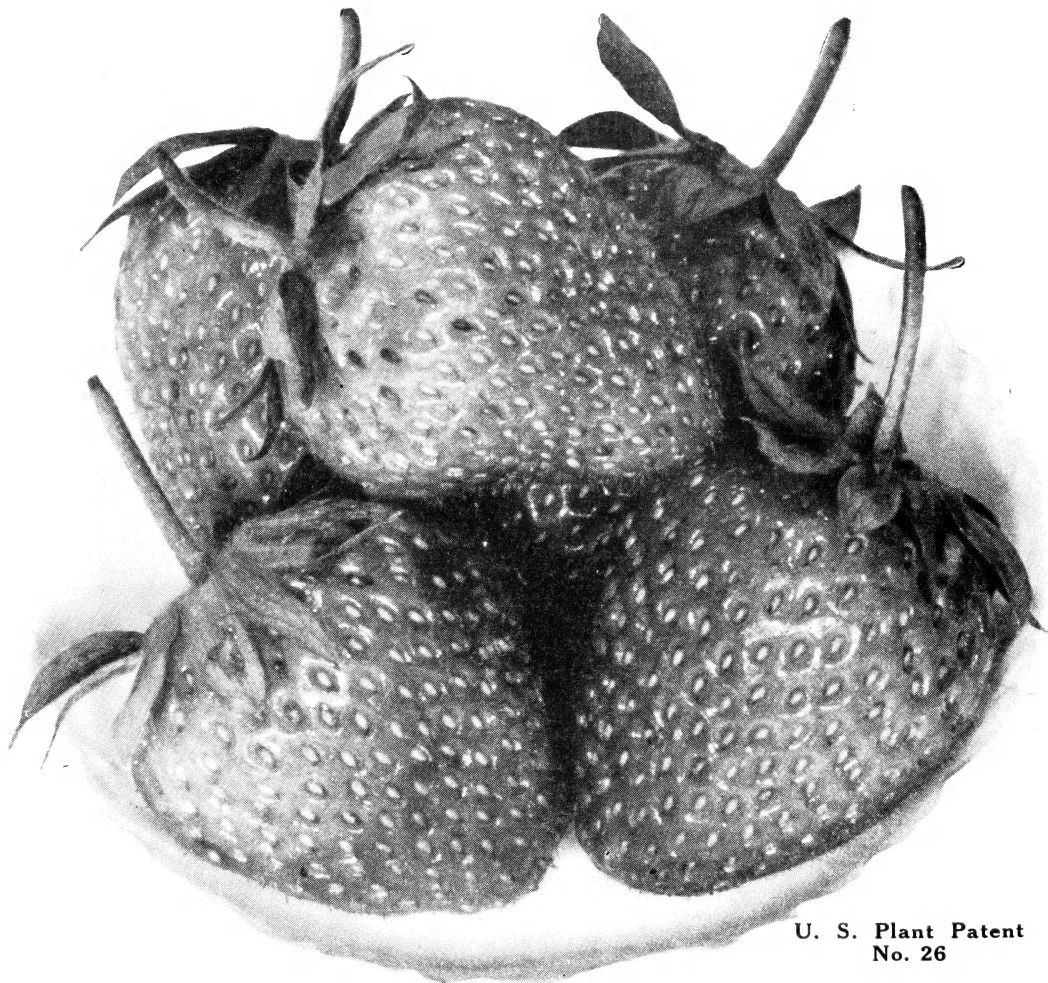
| Quantity | Prepaid in Ohio, Ind., Ill., Mich. | Prepaid in States in Group 2 See p. 21 | Prepaid in State in Group 3 See p. 21 | Prepaid in States in Group 4 See p. 21 |
|----------|------------------------------------|----------------------------------------|---------------------------------------|----------------------------------------|
| 100 | 1.25 | 1.57 | 2.10 | 2.35 |
| 500 | 4.50 | 4.95 | | |
| 1,000 | 7.75 | | | |

F. O. B. Factory in Southern Michigan

Note—Prices on Baskets with Crates combined made on application. Also will quote on large orders.

Keith's Kanner King

Breaks All Records for Us. Yields 2,280 Qts. per A. in One Day's Picking



U. S. Plant Patent
No. 26

Keith's Kanner King

IDEAL FOR HOME USES

KEITH'S KANNER KING is ideal for home uses because it's a hardy, thrifty grower; berries rich red, holding shape, color, flavor, and size after canning. Makes the richest red preserves and jelly.

\$159.60 PER ACRE PER DAY

Keith's Kanner King tops the list in production with a record yield of 2,280 quarts per acre in one day's picking. At only 7c per quart this day's picking would bring you \$159.60. You will find Keith's Kanner King one of the leaders in production.

Special Offer

In order that our friends may try out this worthy berry we make this offer.

Only one offer will be allowed each customer.

100 Sample Plants Only \$1.75 For Postage See P. 22

NEW MONEY-MAKING STRAWBERRY

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

Very Productive Because:

1. Numerous fruiting stems filled with uniform berries.
2. Long fruiting season—blossoms often found at end of fruiting season.
3. Blossoms highly self-fertilized—all perfect berries.

Berries Bring Big Prices

1. Attractive rich strawberry red, outside and in.
2. Uniform in size and color, making attractive appearance.
3. Hold color, firmness for long time after picking.

For history of Keith's Kanner King see folder in colors enclosed in this catalogue. PRICES, 25 for \$1.00; 50—\$1.50; 100—\$2.00; 200—\$3.75; 300—\$4.50; 500—\$5.75; 1000—\$10.50.